



NEWS RELEASE

Bed Bath & Beyond, Inc. Celebrates New Era with NYSE Bell Ringing Ceremony

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MURRAY, Utah--(BUSINESS WIRE)-- Bed Bath & Beyond, Inc. (NYSE:BBBY) proudly rang the Opening Bell at the New York Stock Exchange today, commemorating its new corporate name and ticker symbol, which officially took effect August 29, 2025.

“Today’s bell ringing marks more than a name change, it marks a new chapter of growth,” said Marcus Lemonis, Executive Chairman and Principal Executive Officer. “Bed Bath & Beyond is now positioned as a modern, omnichannel retailer with a portfolio that includes Bed Bath & Beyond, Overstock, and buybuy BABY. Our focus is clear: to deliver a seamless shopping experience that combines the strength of our online platforms with the excitement of new store openings nationwide over the next 24 months.”

Lemonis added, “This evolution is built on a strong balance sheet designed for growth, with asset performance and profitability serving as the cornerstone of our strategy. By pairing financial strength with an iconic family of brands, we are creating a sustainable business for employees, customers, and shareholders alike.”

About Bed Bath & Beyond, Inc.

Bed Bath & Beyond, Inc. (NYSE:BBBY), based in Murray, Utah, is an ecommerce-focused retailer with an affinity model that owns or has ownership interests in various retail brands, offering a comprehensive array of products and services that enable its customers to enhance everyday life through quality, style, and value. The Company currently owns Bed Bath & Beyond, Overstock, buybuy BABY, and other related brands and websites as well as a blockchain asset portfolio inclusive of tZERO, GrainChain, and other assets. The Company regularly posts information and updates on its Newsroom and Investor Relations pages on its website, [Beyond.com](https://www.beyond.com).

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to statements regarding our strategy, our name change, store openings, our geographic footprint, and the timing of any of the foregoing. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2024, filed with the SEC on February 25, 2025, our Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2025, filed with the SEC on July 29, 2025, and in our subsequent filings with the SEC.

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