

tZERO & ROI Group™ Join Forces to Digitize Up to \$50 Million of Securities in a Landmark Luxury Hotel & Residential Development in Downtown Dubai on the Tezos Blockchain

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NEW YORK--(BUSINESS WIRE)--Mar. 2, 2021-- [tZERO](#), a leader in blockchain innovation and liquidity for digital assets, announced today that it has partnered with [ROI Group™](#), a global real estate development company, to digitize up to \$50 million of preferred equity in a luxury hotel and residential development located in downtown Dubai on the Tezos Blockchain. The partnership represents ROI Group™'s first digital security project of what could be one of many future digital security offerings. Headquartered in New York, ROI Group™ has multi-billion dollars in assets under management, with properties in the United States, Canada, and the Middle East. It specializes in land development, real estate investments, and passive co-investing.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210302005423/en/>

The digital security will use tZERO's smart contract technology, Megalodon's management consultancy services, and will be built on the Tezos Blockchain. ROI Group™ expects to issue the digital securities, subject to applicable law and separate documentation, in Q3 of 2021, and the development of the building is expected to be completed in Q4 of 2023. It is further expected that the digital security will become tradeable on the tZERO ATS, subject to legal and regulatory due diligence, offering investors secondary liquidity.

tZERO CEO Saum Noursalehi stated, "Our partnership with ROI Group™ has the ability to transform the real estate sector and builds upon our momentum in the space. We are excited about our project to digitize and trade up to \$50 million in this landmark luxury hotel and residential development."

A real estate digital security offering is the process of raising capital and issuing digital securities representing ownership and economic interests in an underlying asset. The ability to provide secondary liquidity for investors on a regulated trading platform is an important differentiator for traditionally illiquid assets, such as real estate.

ROI Group™ CEO Martin Scholz said, "We partner with the world's leading real estate companies, brands, financial institutions, and now technology firms. We are excited to utilize tZERO's smart contract technology on the Tezos Blockchain for our first digital securities offering to provide access and liquidity to commercial real estate. We look forward to collaborating with tZERO on future real estate projects."

tZERO is a technology firm with the goal of democratizing access to private capital markets. tZERO is a subsidiary of [Medici Ventures](#), the blockchain-focused, wholly owned subsidiary of [Overstock.com, Inc.](#) (NASDAQ:OSTK).

Investor Notice

Investors should note that trading securities could involve substantial risks, including no guarantee of returns, costs associated with selling and purchasing, no assurance of liquidity, which could impact the price and ability to sell, and possible loss of principal invested. Further, an investment in single security could mean lack of diversification and, consequently, higher risk. Potential investors are urged to consult a professional adviser regarding any economic, tax, legal or other consequences of trading any securities as described herein.

No Offer, Solicitation, Investment Advice or Recommendations

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circumstances.

Forward-Looking Statements

This release contains forward-looking statements. In addition, from time to time, tZERO, its subsidiaries, or its representatives may make forward-looking statements orally or in writing. These forward-looking statements are based on expectations and projections about future events, which is derived from currently available information. Such forward-looking statements relate to future events or future performance, including financial performance and projections; growth in revenue and earnings; and business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as “may,” “should,” “expects,” “anticipates,” “contemplates,” “estimates,” “believes,” “plans,” “projected,” “predicts,” “potential,” or “hopes” or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including, without limitation: the ability of tZERO and its subsidiaries to change the direction; tZERO’s ability to keep pace with new technology and changing market needs; and competition. These and other factors may cause actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or their respective representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions. tZERO, its subsidiaries, and its representatives are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this release and other statements made from time to time by tZERO, its subsidiaries or its representatives might not occur.

About tZERO

[tZERO Group, Inc.](https://www.tzero.com/) and its broker-dealer subsidiaries (tZERO) provide an innovative liquidity platform for private companies and assets. We offer institutional-grade solutions for issuers looking to digitize their capital table through blockchain technology, and trade on a regulated alternative trading system. tZERO democratizes access to private assets by providing a simple, automated, and efficient trading venue to broker-dealers, institutions, and investors. For more information on tZERO, please visit <https://www.tzero.com/>.

tZERO is not a registered broker-dealer, funding portal, underwriter, investment bank, investment adviser or investment manager, and is not providing brokerage, investment banking or underwriting services, recommendations or investment advice to any person, and does not provide any brokerage services. tZERO takes no part in the negotiation or execution of secondary market transactions for the purchase or sale of securities and at no time has possession of investor funds or securities in connection with such transactions.

About tZERO ATS

[tZERO ATS, LLC](https://brokercheck.finra.org/) is a broker-dealer registered with the SEC and a member of FINRA and SIPC. More information about tZERO ATS may be found at <https://brokercheck.finra.org/>. Digital securities that trade on tZERO ATS are conventional uncertificated securities. Ownership of such securities is reflected on the traditional books and records of regulated market participants. At this time, the term "digital" refers to the blockchain technology elements of a security that are intended to enhance investor experience through added transparency. tZERO ATS, LLC operates the alternative trading system known as the tZERO ATS and has the right to determine which digital securities may be traded on the tZERO ATS by its subscribers, in its sole and absolute discretion. No investor should rely upon this press release as evidence that a secondary market or any liquidity for the securities will exist.

About ROI Group™

Incorporated 2013 in Nevada, ROI Land Investments Ltd. and its subsidiaries and affiliates - branded [ROI Group™](https://roigroup.com/) - is a global real estate development company focused on land development, passive co-investing, and active lead real estate investments. Headquartered in New York, with subsidiaries in Montreal, Dubai, Luxembourg, and Nürtingen, ROI Group™ specializes in unique international real estate investment opportunities. For more information, please visit: <https://roigroup.com/>.

About Tezos

Tezos is smart money, redefining what it means to hold and exchange value in a digitally connected world. A self-upgradable blockchain with a proven track record, Tezos seamlessly adopts tomorrow’s innovations without network disruptions today. To learn more, visit [Tezos.com](https://tezos.com).

About Megalodon

Megalodon is a boutique management consultancy firm. The firm is specialized on consultancy services focusing on fintech and (digital) securities. For more information, please visit: <https://megalodon.ae/>.

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