

Kick off Holiday Shopping with Overstock Customer Day, One Day of the Best Discounts in Site History

October 9, 2018

Celebrating its 19th year, Overstock.com gives back to customers with a day of savings and millions of discounts



Kick off Holiday Shopping with Overstock Customer Day, on October 15.

SALT LAKE CITY, Oct. 09, 2018 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](#) (NASDAQ:OSTK) will celebrate 19 years with its biggest event ever: Overstock Customer Day. Overstock's inaugural Customer Day is on October 15 during its annual Anniversary Sale. Overstock will offer one day of savings with discounts on more than 1.5 million products, making this the largest number of products Overstock has ever discounted during a single sale.

"We love helping customers find just what they want for less, and we wouldn't be able to do that without their continued loyalty, so Customer Day is the one day of every year we dedicate to them," said Patrick M. Byrne, founder and CEO of Overstock.com. "With millions of deals and lowest pricing of the year, our hope is that every customer can find the perfect products to help kick start their holiday shopping and home preparation."

Customer Day will feature deals on an assortment of products that have never before been discounted (including new products and highest rated favorites) across multiple categories, including area rugs, bedding, and all home décor. In addition, Overstock will discount its exclusive [private label brands](#).

Overstock is also offering discounts that can be combined including:

- 20 percent off coupon on select items
- Coupon for \$50 off \$300 on select products
- Free shipping on all orders more than \$45 in the lower 48 states
- Free one-month trial to Overstock rewards program, [Club O](#)
- Double reward dollars for all Club O members

"As one of the first online retailers, Overstock has a 19-year history in leveraging technology to bring new experiences to customers," said Byrne. "Customer Day is a natural evolution of this customer-centric approach and we couldn't be more thrilled to give our clients another shopping experience with the steepest savings they've ever seen – all just in time for holiday shopping."

For more information on Overstock's terms and conditions, [click here](#)

About Overstock.com

[Overstock.com, Inc.](#) Common Shares (NASDAQ:OSTK) / Series A Preferred (Medici Ventures' tZERO platform: OSTKP) / Series B Preferred (OTCQX:OSTBP) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [décor](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of

thousands of products from third-party sellers. Additional stores include Pet Adoptions and Worldstock.com dedicated to selling artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2018, which was filed with the SEC on August 9, 2018, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/e2265970-44bc-418e-b88c-5f0a91d11c28>

