

Overstock Customer Day, The Best Sale in Site History, is Here!

October 15, 2018

Overstock.com celebrates its 19th year by giving back to customers with a single day of the biggest deals on its most loved products

SALT LAKE CITY, Oct. 15, 2018 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](#) (NASDAQ:OSTK) turns 19 years old today and is celebrating with the biggest sale in its history, Customer Day. The one-day event on October 15, 2018, has the biggest deals, promotions, and discounts of the year on 1.5 million products; more than it ever has in a single sale. There are products on sale that have never before been discounted, including new products and highest-rated customer favorites.



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Customers can get an early start preparing their homes for holiday hosting with deals on a wide assortment of products, including deep discounts in categories like home décor, furniture, bedding, and Overstock's exclusive [private label brands](#). Those shoppers looking to get ahead on holiday gift shopping will also enjoy discounts on artwork, jewelry, fashion, and beauty products.

Overstock is also offering these one-day only deals:

- 20 percent off coupon on select items
- Coupon for \$50 off \$300 on select products
- Free shipping on all orders more than \$45 in the lower 48 states
- Free one-month trial to Overstock rewards program, [Club O](#)
- Double reward dollars for all Club O members

"Nineteen years ago, we embarked on a journey to revolutionize home shopping, and we've been helping customers build their dream homes since then," said Patrick M. Byrne, founder and CEO of Overstock.com. "So today, on our first annual Customer Day, we invite customers to make the most of our new shopping holiday and enjoy the deepest and broadest discounts ever offered on Overstock!"

Follow Overstock's [Facebook](#) page for gift card sweepstakes happening during Customer Day. Customer Day and the sweepstakes end at midnight PST on October 15, 2018 across the lower 48 states.

For more information on Overstock's terms and conditions, [click here](#)

About Overstock.com

[Overstock.com, Inc.](#) Common Shares (NASDAQ:OSTK) / Series A Preferred (Medici Ventures' tZERO platform: OSTKP) / Series B Preferred (OTCQX:OSTBP) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [décor](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of thousands of products from third-party sellers. Additional stores include Pet Adoptions and Worldstock.com dedicated to selling

artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2018, which was filed with the SEC on August 9, 2018, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/2a3c6263-d502-452f-845c-b53089db2803>

