

Overstock.com Wins 2018 Appy Award for Best Retail Shopping App

May 17, 2018

SALT LAKE CITY, May 17, 2018 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](#) (NASDAQ:OSTK) was named the winner of the 2018 Appy Award for [best retail mobile app](#) at a ceremony held on May 15 in New York City. The online home goods leader beat out several top retail-focused apps in a multi-stage competition, which included a final judging round featuring a panel of industry experts who review the briefs and actual apps of all the finalists before naming the winners.



“Our mobile app is a great example of how Overstock continues to provide our customers with the best possible shopping experience based on user-friendly cutting-edge technology,” said Amit Goyal, SVP of Engineering and Product for Overstock.com. “I couldn’t be prouder of the recognition that our mobile apps team has earned for their hard work in producing the best shopping app on the market today.”

Key features of [Overstock’s winning app](#) include its top-of-class augmented reality experience featuring only the highest quality digital 3-D models, personalized product recommendations, and unique search functions. Together, these attributes and more allow Overstock’s customers to use today’s leading technology to find the products that match their own unique style, or to design an entire room from scratch, all within a single app environment.

The Appy, which is presented by [MediaPost Communications](#), is the second major app-based award Overstock has won recently, following the home furnishing company’s [sixth-consecutive Mobile Web Award win](#) in late 2017, also for the Best Retail Mobile Application.

Members of the team behind Overstock’s award-winning app include Landon Ainge, Senior Product Manager of Mobile Apps; Jignesh Sheth, Senior Manager of App Development; Scott Olcot, Android Development Lead; Artem Fedorychak, Senior Software Engineer; Ke Luo, IOS Software Engineer; Sam Trout, IOS Software Engineer; David Bean, Senior Software Tester; Scott Wright, Software Developer; Isaac Asihene, UX Team Lead; and Tina Truong, UX Product Designer.

About Overstock.com

[Overstock.com, Inc.](http://www.overstock.com) *Common Shares (NASDAQ:OSTK) / Series A Preferred (Medici Ventures' tZERO platform: OSTKP) / Series B Preferred (OTCQX:OSTBP)* is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [décor](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of thousands of products from third-party sellers. Additional stores include Pet Adoptions and Worldstock.com dedicated to selling artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2018, which was filed with the SEC on May 8, 2018, and any subsequent filings with the SEC.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/8a19525b-d25c-4a30-9f9b-573bbfbf946b>

