

Overstock.com to Deliver Keynote at Spark + AI Summit

May 30, 2018

Keynote to highlight Overstock's marketing tech innovations

SALT LAKE CITY, May 30, 2018 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](#) (NASDAQ:OSTK) has been selected to deliver a keynote address during the world's largest Apache Spark event, the Spark + AI Summit taking place in San Francisco from June 4-6. Chris Robison, lead data scientist at Overstock, has been instrumental in building the leading artificial intelligence and machine learning technologies to achieve real-time personalization at Overstock. He will present on *martech* innovations in building a successful marketing technology infrastructure for instantaneous individualized marketing experiences.

"I'm honored to showcase our team's work at the Spark + AI Summit," said Robison., "Our team is filled with some of the industry's leading minds, focused on creating cutting-edge technology. What we have built, with tools like Databricks, brings millisecond speeds to personalization."

Robison is part of a [keynote speaker lineup](#) that features presenters from companies at the cutting-edge of technology. More than 4,000 attendees at the Spark + AI Summit, previously known as Spark Summit, will participate in three days of training sessions, presentations, and networking events. This year's event will take place at the Moscone West Convention Center and will include more than 180 talks.

"Overstock's marketing data science team built impressive real-time personalization capabilities by combining real-time data and AI using the Databricks Unified Analytics Platform," said Rick Schultz, Chief Marketing Officer at Databricks. "Having Overstock showcase its ability to unify data engineering and data science during the Spark + AI Summit keynote session will be extremely valuable for our audience, who is looking to hear real world examples of artificial intelligence."

Robison's [keynote](#), titled *From Batch to Real Time: Overstock's Journey towards Unifying Analytics Across Data Engineering and Data Science*, will be held on Wednesday, June 5 at 8:45 a.m. Following the keynote, Overstock will hold a breakout session on Wednesday, June 5 at 11:00 a.m., titled [Data Science and Enterprise Engineering](#), delving deeper into how data scientists and engineers work in tandem to achieve real-time personalization at Overstock.

For more information about the conference and to buy tickets, visit databricks.com/sparkaisummit.

About Overstock.com

[Overstock.com, Inc.](#) Common Shares (NASDAQ:OSTK) / Series A Preferred (Medici Ventures' iZERO platform: OSTKP) / Series B Preferred (OTCQX:OSTBP) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [décor](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of thousands of products from third-party sellers. Additional stores include Pet Adoptions and Worldstock.com dedicated to selling artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2018, which was filed with the SEC on May 8, 2018, and any subsequent filings with the SEC.

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