

## Overstock.com Brings Augmented Reality to Your Living Room Using Google's New Technology

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**Now both Android and iOS users can leverage Overstock's AR capabilities for an enhanced shopping experience**

SALT LAKE CITY, March 20, 2018 (GLOBE NEWSWIRE) -- [Overstock.com, Inc.](#) (NASDAQ:OSTK) introduces augmented reality (AR) within its [award-winning shopping app](#) for Android, updated to feature Google's ARCore technology. Shoppers on more than a [dozen different types of Android devices](#) can now deploy the AR experience directly from the retailer's app, featuring thousands of true-to-life-size 3D models in the highest resolution. Overstock delivers the most accurate representation of products so customers can see exactly how the items fit in their room.

Overstock has offered AR functionality within its app for Apple users since the ARKit launch in [September 2017](#). Now, with Google's launch, AR is available to more than 100 million Android devices and all Overstock.com customers on qualified devices with the AR capability for iOS and Android.

"We have invested significant resources into cutting-edge tech, like augmented reality, to make sure shoppers have the best possible experience," said Amit Goyal, senior vice president of software engineering at Overstock.com. "This technology brings thousands of products directly to our customers' living rooms. In a matter of minutes, they can search thousands of furniture pieces, see how they look in their space, purchase the one they want, and have it delivered to their home – on one mobile app."

Customers can now place Overstock's top-selling products in an AR environment alongside their own furniture and décor to see how the size, textures, and colors match their current room's design and flow. They can also share pictures of their design through direct messages or social media and add products to their cart or purchase pieces with Android Pay, all without leaving the AR view.

"Overstock's mission is to leverage technology to make the online shopping experience easier and more enjoyable," said Overstock.com president Saum Noursalehi. "With AR and advancements in machine learning, soon you will be able to completely decorate your home in an AR environment through simple communication with artificial intelligence that understands interior design."

Today, shoppers can easily search from thousands of products sold on Overstock.com within the AR feature in the app, including top-selling furniture, rugs, home goods and décor from a number of leading brands. Eventually, the online shopping pioneer expects to have millions of products across all categories available for use within the AR experience, and will offer each user personalized recommendations within the app to fit their unique style.

Overstock's highly-rated shopping app has been awarded six consecutive Mobile App Awards from the Web Marketing Association. The app is available for [download](#) from both the App Store and [Google Play Store](#).

### About Overstock.com

[Overstock.com, Inc.](#) Common Shares (NASDAQ:OSTK) / *Series A Preferred (Medici Ventures' t0 platform : OSTKP)* / *Series B Preferred (OTCQB:OSTBP)* is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [décor](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of thousands of products from third-party sellers. Worldstock.com is a store within Overstock dedicated to selling artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-K for the quarter ended June 30, 2017, which was filed with the SEC on August 3, 2017, and any subsequent filings with the SEC.

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