



Overstock.com's Shopping App Named Best Retail Mobile Application

December 6, 2017

Sixth consecutive year winning Web Marketing Association's Mobile Web Award

SALT LAKE CITY, Dec. 06, 2017 (GLOBE NEWSWIRE) – For the sixth consecutive year, the Web Marketing Association has named Overstock.com (NASDAQ:OSTK) a Mobile Web Award winner, honoring the retailer's mobile app as the [Best Retail Mobile Application](#) of 2017. The leading online home retailer's iOS app was recognized for its many innovative and intuitive features, including its recently-added augmented reality (AR) feature. The Web Marketing Association holds the Best Mobile Application awards as part of the annual Mobile Web Award Competition, which is the first and only industry-based award competition focusing solely on responsive mobile web and application development. Judging for the award focuses on outstanding achievement in mobile development while recognizing growth and creativity in the mobile application space.

"We're proud that our mobile apps are continuing to lead development within the retail space," said Amit Goyal, Overstock's senior vice president of software development. "Customers using our apps have the full assortment and convenience of shopping on Overstock at their fingertips, helping to create a personalized and stress-free shopping experience."

Overstock's shopping app also received recognition in 2017 after introducing AR to the iOS version with September's iOS 11 update. Customers can use AR within the app to view thousands of true-to-life-size 3D models in their own room, helping them to see exactly how products will fit in the space or match their existing style. This technology is changing the way consumers design their homes and purchase home goods.

Holiday shoppers can use Overstock's app to help them find the missing piece for hosting a perfect holiday event, or the perfect gift for a friend or loved one. Overstock will also help customers ensure their orders arrive in time for the holidays by providing clearly messaged shipping timelines on product pages.

The ground-shipping cutoff date for customers to receive their purchases by Christmas is December 15, with expedited and overnight shipping options available for last-minute needs.

About Overstock.com

Overstock.com (NYSE:OSTK) (Common Shares (NASDAQ:OSTK) / Series A Preferred (Market Makers' ZERO platform: OSTKPY) / Series B Preferred (OTCQX:OSTBPI) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [closet](#), [rugs](#), [bedding](#), and [home improvement](#). In addition to home goods, Overstock.com offers a variety of products including jewelry, electronics, apparel, and more, as well as a marketplace providing customers access to hundreds of thousands of products from third-party sellers. Additional stores include Pet Adaptors and Workstock.com dedicated to selling artisan-crafted products from around the world. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock regularly posts information about the company and other related matters under Investor Relations on its website, <http://www.overstock.com>.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2017, which was filed with the SEC on November 6, 2017, and any subsequent filings with the SEC.

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