Shop Small Business Saturday from the Comfort of Your Own Home

November 25, 2016

Overstock.com's Main Street Revolution offers products from small businesses across America

SALT LAKE CITY, Nov. 25, 2016 (GLOBE NEWSWIRE) -- Overstock.com, Inc.'s (NASDAQ:OSTK) Main Street Revolution store allows you to support local American businesses on Small Business Saturday while enjoying the convenience and selection online shoppers have come to love. The program, which was developed in 2010 by company founder and CEO Patrick M. Byrne, is designed to increase the visibility of small businesses in the United States by offering access to the over 30 million shoppers that visit Overstock.com's website each month.

"Main Street Revolution is a great program that gives exposure to a national market that small businesses across the country otherwise may not be able to reach," said Overstock.com's Vice President of Merchandising Ralph Mondeaux. "It's rewarding to be able to offer American entrepreneurs access to millions of customers that can help their businesses thrive without many of the overhead costs and logistical concerns normally associated with rapid growth."

Byrne first conceived the idea for Main Street Revolution when he was searching for a way to help small business owners in the US recover from the economic recession caused by the collapse of the housing market. He realized that by allowing these businesses the opportunity to join Overstock.com's existing online network, they could reduce supply chain, storefront, and other overhead costs, and open their products to a much larger audience than their existing local markets could reach.

"Main Street Revolution is the exception to the rule that small businesses must rely only on customers that live nearby for success," Mondeaux continued.

Business owners interested in having their products listed within the Main Street Store can visit www.overstock.com/mainstreet for more information or contact Overstock.com directly at mainstreetrevolution@overstock.com to learn how to list their products on the Main Street Store.

About Overstock.com

Overstock.com, Inc. (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including furniture, rugs, bedding, electronics, clothing, and jewelry. Additional stores within Overstock include Worldstock.com, dedicated to selling artisan-crafted products to help developing nations around the world and Main Street Revolution, supporting small-scale entrepreneurs in the U.S. by providing them with a national customer base. Other community-focused initiatives include Farmers Market and pet adoptions. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co and regularly posts information about the company and other related matters under Investor Relations on its website.

O, Overstock.com, O.com, O.co, Club O, Main Street Revolution, Worldstock and OVillage are registered trademarks of Overstock.com, Inc. O.biz and Space Shift are also trademarks of Overstock.com, Inc. Other service marks, trademarks and trade names which may be referred to herein are the property of their respective owners.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2016, which was filed with the SEC on November 3, 2016, and any subsequent filings with the SEC.

Media Contact:
Kirstie Burden, Overstock.com, Inc.
+1 (801) 947-3564
pr@overstock.com

Investor Contact:
Mark Harden, Overstock.com, Inc.
+1 (801) 947-5409
ir@overstock.com

Overstock.com, Inc.