



Overstock.com President Named to NRF's List of People Shaping Retail's Future

January 5, 2016

Stormy Simon Honored by National Retail Foundation as a Retail Industry "Power Player"

SALT LAKE CITY, Jan. 05, 2016 (GLOBE NEWSWIRE) – [Overstock.com, Inc.](#) (NASDAQ:OSTK) President Stormy Simon has been named as an honoree on the 2016 National Retail Foundation's (NRF) List of People Shaping Retail's Future. [The List](#) honors the top 25 retail industry members across five categories: Disruptors, Dreamers, Givers, Influencers, and Power Players. Simon was selected as a [Power Player](#), whom the NRF describes as "fearless leaders who never shy away from what others may see as insurmountable challenges."

A photo accompanying the announcement is available at <http://www.globenewswire.com/NewsRoom/Action.aspx?id=365426&ch=3975&cid=af/af/1756109616>

"The List of People Shaping Retail's Future represents the most innovative and impressive group of professionals impacting the retail industry today," stated NRF Senior Vice President and Foundation Executive Director Ellen Davis in a press release announcing the award winners. "We are thrilled to celebrate 'The List' and hold them up as shining examples of the talent, passion and creativity that drive the retail industry forward."

Simon joined Overstock.com in 2001, and has held leadership positions in nearly every department of the online retailer. In her current role as president, which she has held since 2014, Simon champions innovation in an ever-changing industry while emphasizing the customer's experience within every aspect of the company.

"Stormy has always been a driving force behind much of the innovation and culture that has made Overstock great," said company CEO and founder Patrick M. Byrne. "It's fitting that she finally be recognized as someone shaping retail's future, as she's been an instrumental part of building the foundation of e-commerce over the past 14 years."

Simon and the other 24 honorees will be recognized at the NRF Foundation Gala, to be held on January 17, 2016 in New York City. The Gala, in its second year, celebrates and honors The List of People Shaping Retail's Future, and awards scholarships to talented students striving to become the next generation of retail leaders.

About Overstock.com

[Overstock.com, Inc.](#) (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [rugs](#), [bedding](#), electronics, clothing, and jewelry. [Workstock.com](#) is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution small-scale entrepreneurs in the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as [Paycom Meraki](#) and [pet adoption](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock <http://www.overstock.com> and <http://www.o.co> regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2015, which was filed with the SEC on November 9, 2015, and any subsequent filings with the SEC.

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