Overstock.com Mobile Applications Surpass 5 Million Downloads, Named Best Shopping App Fourth Year in a Row

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SALT LAKE CITY, Jan. 11, 2016 (GLOBE NEWSWIRE) -- Overstock.com, Inc. (NASDAQ:OSTK) announced today that its mobile app has been named the Web Marketing Association's Best Shopping Mobile Application for the 2015 Mobile Web Awards. This marks the fourth consecutive year in which an Overstock.com mobile app has been honored by the group.

A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/7d217107-51f8-4923-85d5-ce24dfd911201

The award is one more in a string of recent mobile app successes for Overstock.com. The online retailer recently surpassed the 5 million app download milestone, with 76 percent of its mobile app shoppers as repeat customers. The app was also featured as one of the best-rated retail mobile apps available in a study by ARC from Applause, and the retailer's Android app has been named as an Editor's Choice in the Google Play Store.

"We are committed to delivering an exceptional shopping experience to every one of our customers, including the millions who have downloaded our mobile shopping apps," said Overstock.com President Stormy Simon. "Trends have changed, and as we see more and more customers choosing to shop on mobile devices, it is rewarding to have Overstock.com acknowledged as a leader in mobile commerce."

Mobile Web Award candidates are judged on: creativity, design, interactivity, use of the medium, impact, content, and ease of use. Apps that receive the highest average score from the judges within a given industry category are named winners.

The free Overstock.com Apple iOS and Android mobile apps focus on providing the user with useful and engaging features, such as personalized push notifications for upcoming sales and deals. The iOS app adds the fun to functionality in the form of the "Lott-O" feature, an in-app "scratch card" that, when uncovered, can award lucky users a unique coupon discount for use on the website.

The Overstock.com mobile iOS team poses with their Mobile Web Award.

About Overstock.com
Overstock.com, Inc. (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including furniture, rugs, bedding, electronics, clothing, and jewelry. Worldstock.com is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small-scale entrepreneurs in the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a Farmers Market and pet adoptions. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock (http://www.overstock.com) and http://www.o.co) regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2015, which was filed with the SEC on November 9, 2015, and any subsequent filings with the SEC.

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