



This Year's Top Products for the Holiday Have a Heartfelt, Handmade Feel

November 3, 2015

Overstock.com Offers More Than Traditional Sales in 2015

SALT LAKE CITY, Nov. 3, 2015 (GLOBE NEWSWIRE) -- Overstock.com, Inc. (NASDAQ:OSTK) is seeing customers trend toward unique homemade gift ideas that also support good causes. To support these trends Overstock.com is proud to offer a soulful product selection within the online [Worldstock Fair Trade](#) and [Main Street Revolution](#) stores.

A photo accompanying this release is available at <http://www.globenewswire.com/newswire/id/714944-57161>

Trending handmade products include [jewelry](#) from Thailand, [ceramics](#) from Tunisia, [leather handbags](#) from Italy, and [sustainable apparel](#) from Nepal. The top product is the [Eternal Tree of Life](#), a handmade necklace of brass and gemstone made to represent the artisans' small town in northern Thailand. Overstock.com's Worldstock lets customers give back on a global scale by featuring products that support artisans in remote [Worldstock Artisan](#) and developing countries. [Worldstock artisan in Guatemala weaves quilt.](#)

Trending products from small U.S. owned stores shift more towards [home decor](#), [pottery](#), [jewelry](#), and [pet](#) items. The trendy products are found on Overstock.com's Main Street Revolution, the public service store created during the recession as a way to provide visibility to small, U.S.-based entrepreneurs. Shoppers can support the American dream while finding eclectic and trendy products from businesses right in their backyard.

"We developed these programs to help support small businesses in the US and artisans across the world," said Overstock.com President Stormy Simon. "We're proud to be a company with soul, and are asking our customers to make the choice to purchase a uniquely-crafted gift that's heartfelt with a human touch, and help make a world of difference."

Customers can expect to experience the same ease and convenience they are accustomed to when shopping from home, and not fighting the crowds. Overstock.com customers are encouraged to shop the wide selection of top trends from across the globe from the retailer's award-winning mobile apps.

While shopping for loved ones, planning for guests, or creating a home fit for holiday parties, Overstock.com customers will enjoy early access to deals on top products from Main Street Revolution and Worldstock Fair Trade, as well as an enormous selection of incredible deals on exciting gifts for the season in all categories.

The holiday season, which began Nov 1 for customers to also buy presents for loved ones and trends from other top selling holiday categories such as jewelry, apparel, toys, and baby items. [Club O Club](#) loyalty members will receive even more discounts with additional Club O Rewards Dollars on special product purchases.

About Overstock.com

[Overstock.com, Inc.](#) (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [books](#), [electronics](#), clothing, and jewelry. [Worldstock.com](#) is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution focuses on small-scale entrepreneurs in the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Farmers Market](#) and [pet adoption](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock (<http://www.overstock.com> and app.overstock.com) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2015, which was filed with the SEC on August 7, 2015, and any subsequent filings with the SEC.

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