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Overstock.com Begins Black Friday Early

November 20, 2015

Thousands of Deals Offered During the 8-day Event

SALT LAKE CITY, Nov. 20, 2015 (GLOBE NEWSWIRE) – [Overstock.com, Inc.](#) (NASDAQ:OSTK) [Black Friday holiday sales event](#) begins today, a full week before the annual shopping holiday. The shopping website will offer new deals during the week leading up to Black Friday, with thousands of products discounted as part of the sales event. The holiday sale includes diverse products designed to help customers find presents for everyone on their shopping lists. These deals and more will appear on [Overstock.com](#) daily, so shoppers are encouraged to check back often to see the latest Black Friday specials. Below are some of the retailer's favorite deals from its Black Friday experience:

Electronics:
Sony PlayStation 4 (500GB) Unbranded: The Nathan Drake Collection Bundle, \$299.99
Microsoft Xbox One (1TB) FIFA Bundle, \$349.99
First Step Wireless Activity & Sleep Watchband, \$69.99
GoPro HERO4 Silver Bundle, \$339.99
ZVC 1080p LED LCD TV, \$399.99
Beats by Dre Solo HD headphones, \$99.99

Jewelry & Watches:
14k Gold 1.6ct Diamond Solitaire Necklace, \$199.99
Sterling Silver 1.8ct Diamond Heart Necklace, \$99.99
Michael Kors Women's Chronograph Watch, \$145.99
Montado Men's Two Tone Black Dial Museum watch, \$349.99
14k Round Diamond Stud Earrings, \$99.99

Fashion:
Michael Kors Large North/South Logo Tote, \$282.99
The North Face Men's Momentum Thermal 12 Zip Pullover, \$66.99
Wilda Men's Distressed Leather Bomber Jacket, \$199.99

Sporting Goods:
Hathaway Air Hockey Table with Electronic Scoring, \$159.99
Hathaway 48" Football Table, \$119.99
Cajman Airwaves 50 Basketball, \$49.99
Lifetime Fusion 44" Basketball Hoop, \$129.99

Home:
Old Dutch Hammered Copper 4-Piece 16oz. Mug Set, \$39.99
KitchenAid Onyx Black 5qt. Pro LR-Stand Mixer, \$229.99
Ankers Mergarmetal 5-Piece Divider and Bowl Mug Set, \$39.99
Hoover WindTunnel 3 Air Beatable Vacuum with Bonus Attachments, \$119.99

In addition to the early access to Black Friday deals, the [Overstock.com Sparkle Sweepstakes](#) runs through Christmas, with a new chance every week for entrants to win a piece of jewelry with MRSP between \$1,000 and \$10,000. [Club O Gold](#) members will enjoy extra rewards of 25% on select items this holiday, and members will continue to receive everyday rewards of 5% in Club O rewards dollars and free two day shipping on eligible items throughout the season.

About Overstock.com

[Overstock.com, Inc.](#) (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [books](#), [electronics](#), clothing, and jewelry. [Overstock.com](#) is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution focuses on small-scale entrepreneurs in the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Business Alliance](#) and [Local Heroes](#). Forbes ranked Overstock in its list of the Top 100 Most Technology Companies in 2014. Overstock sells internationally under the name O.co. Overstock ([http://www.overstock.com](#) and [http://www.o.co](#)) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2015, which was filed with the SEC on November 9, 2015, and any subsequent filings with the SEC.

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