



Overstock.com Receives High Marks for Award-Winning Mobile Apps

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SALT LAKE CITY, Aug. 21, 2015 (GLOBE NEWSWIRE) — A [report](#) released by ARC from Applause named [Overstock.com, Inc.](#) (NASDAQ:OSTK) as one of the best-rated retail mobile apps available on the market today. According to the report, "ideal retail experiences were born from customer-obsessed teams who understand what mobile users value."

"Overstock has long taken a customer-centric, mobile-first approach to the way we design and build experiences," said James Wilson, Overstock.com's senior director of user experience design. "It's rewarding to see that our customers love shopping Overstock on our [Android](#) and [iOS](#) apps, and we will continue to be inspired by our mobile shoppers to offer the best experience possible."

Overstock.com shopping apps have won three consecutive Web Marketing Association's Mobile Web Award for Best Retail Mobile Application, and the Android app was named an Editor's Choice app in the Google Play Store.

To create the report, ARC looked at the customer ratings of 95 of the most popular retail apps with over 200 customer reviews. Overstock.com's [Android](#) and [iOS](#) apps received an average ranking of 4.8, up eight points from ARC's inaugural retail report released in November of 2014.

ARC from Applause is a research group dedicated to providing insights and data on the apps economy. ARC leverages data from a variety of sources, including proprietary Applause data, to provide a 360° view of app quality. ARC combines this data, with analysis, into reports to help brands and app developers understand what is happening in the apps economy.

About Overstock.com

[Overstock.com, Inc.](#) (NASDAQ:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices, including [furniture](#), [rugs](#), [bedding](#), electronics, clothing, and jewelry. [Overstock.com](#) is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Facebook](#)

[Market](#) and [social media](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells instrumentally under the name O.co. Overstock [http://www.overstock.com](#) and [http://www.o.co](#) regularly posts information about the company and other related matters under [investor relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2015, which was filed with the SEC on August 7, 2015, and any subsequent filings with the SEC.

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