



## Overstock.com Farmers Market Delivers Fresh Produce to Consumers in 35 States

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### Online Shopping Site Continues to Expand the Availability of Fresh Food

SALT LAKE CITY, July 9, 2015 (GLOBE NEWSWIRE) – [Overstock.com, Inc.](http://Overstock.com, Inc.) (Nasdaq:OSTK) announces its online [Farmers Market](#) store has partnered with local farmers across the U.S. to provide fresh-grown foods to consumers across ZIP codes in 35 states. This means that nearly half of Americans currently have access to this continuously expanding service.

Most of the farms on Overstock.com's Farmers Market deliver fresh produce directly to the community residents' front doors. However, Overstock's newest fresh-food partner, Front Door Farms, hand-picks every order to arrive regionally in two to three days from harvest by UPS delivery. Located in Salinas, Calif., Front Door Farms reaches homes in California, Oregon, Washington, Idaho, Wyoming, Nevada, Utah and Arizona. Front Door Farms' produce does not spend more than two days on a truck.

"We choose Front Door Farms because it works with local farmers to harvest fruits and vegetables that are fresh and nutritious," states Overstock.com CEO Patrick M. Byrne. "Our goal is to deliver fresh produce the way farmers grow it, as opposed to the food-like substances delivered through this nation's agribusiness supply chains."

In addition to the local fruits and vegetables, Overstock.com's Farmers Market also offers a variety of fresh meats, seafood, dairy, eggs, baked goods, confections, as well as pantry and do-it-yourself supplies. To educate the customers about the food they are purchasing, biographies of the farmer or specialty food purveyor, along with a look into their production processes, are provided. Links to recipes, food ideas and seasonal produce guides are also available on Overstock.com's Farmers Market.

Byrne continues, "Products sold in Overstock.com's Farmers Market are designed to inspire creativity, fun and imagination in kitchens using the best ingredients."

Suppliers can sell on Overstock.com with no up-front costs, instead choosing a program that allows them to get their products online with minimal changes to their existing procedures. Farmers, community-supported agriculture groups and co-ops interested in joining can contact the Farmers Market team at [farmersmarket@overstock.com](mailto:farmersmarket@overstock.com) for more information.

Farmers Market is one of a variety of [community-driven](#) experiences on Overstock.com.

About Overstock.com

[Overstock.com, Inc.](#) (Nasdaq:OSTK) is an online retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. [Overstock.com](#) is dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Farmers Market](#) and [pet adoption](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock (<http://www.overstock.com> and [www.o.co](http://www.o.co)) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2015, which was filed with the SEC on April 28, 2015, and any subsequent filings with the SEC.

Read more: <http://investor.overstock.com/home/stock/1110014-1-101.aspx?articleID=1986075>

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