



Overstock.com's Main Street Revolution Celebrates Fifth Anniversary

June 3, 2015

Offers Small Businesses in the U.S. a Global Sales Platform

SALT LAKE CITY, June 3, 2015 (GLOBE NEWSWIRE) – Main Street Revolution, an [Overstock.com, Inc.](http://Overstock.com, Inc) (Nasdaq:OSTK) online store featuring products from small businesses across the U.S., celebrates its 5-year anniversary on June 4.

[Main Street Revolution](#) launched in 2010 to provide American small businesses a platform to showcase their product to a broader audience. Today, the program has grown to include hundreds of partners in 42 states selling over 15,000 products.

"Our Main Street Revolution program is a social initiative we are very proud of," said Overstock.com President Stormy Simon. "It's rewarding as a company to be able to help hard-working small business owners in America to achieve their entrepreneurial dreams."

Every Main Street Revolution partner is a small business in the U.S. with less than 25 employees. Along with the featured Main Street Revolution store, products from Main Street partners are also included in department categories across the entire online shopping website.

The Main Street Revolution ["Meet the Shopkeepers"](#) page introduces the program's partners along with the "Main Street Goals" they hope to achieve. Small business owners interested in joining the program are invited to visit Overstock.com to submit a [request to sell form](#).

Purchases made within Main Street Revolution earn rewards in Club O, Overstock.com's loyalty program, just like the rest of the website.

About Overstock.com

[Overstock.com, Inc.](#) (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. [Worldstock.com](#) is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a [Landing Media](#) and [page design service](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock www.overstock.com and <http://www.o.co> and regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2015, which was filed with the SEC on April 28, 2015, and any subsequent filings with the SEC.

Read more: <http://www.overstock.com/240999999-1710-MAIN-STREET-REVOLUTION-ABOUT-MAIN-STREET>

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