



Guests Prefer to Shop From Wedding Registry According to Overstock.com Survey

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94 Percent Responded Registries are Helpful When Purchasing Gifts

SALT LAKE CITY, May 14, 2015 (GLOBE NEWSWIRE) – According to a survey conducted by online shopping site, Overstock.com, Inc. (Nasdaq:OSTK), the majority of female respondents noted they will attend an average of three weddings this year, and are very likely to use a registry when shopping for the gift. The top-ranked reasons for preferring to shop from a registry were convenience, ease of use, and for gift ideas for the couple. The majority of men surveyed responded that they shipped a gift directly from a retailer to the couple, highlighting the convenience.

When creating a registry on Overstock.com, customers are offered recommendations of top sellers within the site's GiftGuide for wedding, baby, housewarming, graduation, birthday or other special occasions. Overstock.com registries are updated in real-time, allowing gift givers to see exactly what is available for purchase, and what was already purchased, to avoid duplicate gifts. Registry creators have the ability to add or remove items from their registry at any time ensuring that gift givers have in-stock products to purchase in every price range.

Of the 806 survey respondents, 51 percent stated they were married, 74 percent of which noted that they gave gifts to those in their wedding party. Monogrammed products continue to be a trend for wedding party gifts, just as Forbes predicted for 2015 when they stated consumers will expect more customized and personalized products. The [average wedding budget is \\$28,422](http://average wedding budget is $28,422) according to the Real Weddings Study, and in Manhattan, that figure soars to \$76,000 on average.

About Overstock.com

Overstock.com, Inc. (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. Worldstock.com is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a Gamma.Market and passion.com. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock www.Overstock.com and www.O.co regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2015, which was filed with the SEC on April 29, 2015, and any subsequent filings with the SEC.

Read more: <http://investor.overstock.com/newsroom/1110184-101-overstock-150586>

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