



Are You a 'DIY Dad' or 'Techie Dad'?

May 20, 2015

Overstock.com Father's Day Survey Shows Best, Worst Gifts for Dad's Special Day

SALT LAKE CITY, May 20, 2015 (GLOBE NEWSWIRE) – In a survey conducted by overstock.com, (Nasdaq:OSTK), 47 percent of the online shopping site's customers plan to purchase a gift for Father's Day online this year, compared to 37 percent planning their purchase in a brick and mortar store. Overall, 70 percent of customers plan to purchase a gift for the holiday, online or otherwise.

Of the respondents that were fathers, 35 percent hoped to receive a practical gift for the holiday, while 32 percent wanted a more meaningful gift. The "DIY Dad" who enjoys tinkering and fixing things around the house made up 32 percent of the paternal respondents, while 23 percent identify more as a "Techie Dad," interested in the latest electronic and technological gadgets.

When the fathers were asked to rank their preferred gifts, [tools](#) led the way with 34 percent of the votes, followed by [candle cooking centers](#), [books](#), [suits](#), and [smartphones](#).

Underwear led the way as the worst gift to give to your Dad for the holiday, with 62 percent of respondents, with ties, socks, sweaters, and hats rounding out the bottom five.

Overstock.com offers all the above gift ideas, along with gift cards that can be used on any product on the site for those who would rather let Dad pick his own gift this year.

About Overstock.com

[Overstock.com](http://overstock.com), Inc. (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, bags, bedding, electronics, clothing, and jewelry. overstock.com is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as [Economic Main Street](#) and [get a job from overstock](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock (www.overstock.com) and www.o.co regularly posts information about the company and other related matters under [Business Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2015, which was filed with the SEC on April 29, 2015, and any subsequent filings with the SEC.

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