



Overstock.com Gives You 'More Cowbell'

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Sales of Bells Are Up for Online Shopping Site

SALT LAKE CITY, April 9, 2015 (GLOBE NEWSWIRE) – [Overstock.com, Inc.](http://Overstock.com) (Nasdaq:OSTK) has seen an increase in sales of cowbells on the online shopping site. Coincidentally, this jump coincides with the 15-year anniversary of the "Saturday Night Live" television sketch known as "More Cowbell", which has become iconic in popular culture since its debut on April 8, 2000.

"Overstock is all for getting our customers up on their feet and dancing," states Overstock.com Senior Vice President of Merchandising and Strategic Sourcing Seth Marks. "It that means 'more cowbell,' we've got a great selection of bells that anyone, even gold-record producers, can enjoy ringing."

Overstock.com offers several handmade bells in its socially responsible [Worldstock](#) Fair Trade department featuring a variety of artisan products from developing nations. Other exclusive products include jewelry, clothing, ceramics and furniture.

Started in 2001, Worldstock provides over 9000 global artisans in 52 emerging regions a platform to sell their handcrafted goods on the website.

All Worldstock orders come with Carbon Neutral Shipping at no additional cost to customers. This process balances the carbon emissions of shipping to promote clean energy and reforestation. All orders over \$50 ship free.

About Overstock.com

[Overstock.com, Inc.](http://Overstock.com) (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. Overstock.com is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as [Economic Mobility](#) and [Job Skilling](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com>) and www.o.co regularly posts information about the company and other related matters under [Company Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-K for the year ended Dec. 31, 2014, which was filed with the SEC on March 12, 2015, and any subsequent filings with the SEC.

Read more: <http://www.overstock.com/newsroom/press-releases/1110918-cowbell-covers-4-million-in-2015>

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