



Overstock.com and Bret Michaels Set to Rock Mom's World

April 20, 2015

Sweepstakes Winner and Guest to Dine at Rock Star's Home

SALT LAKE CITY, April 20, 2015 (GLOBE NEWSWIRE) – [Overstock.com, Inc.](#) (Nasdaq:OSTK) has launched the [Overstock.com Mother's Day Spa Getaway with Bret Michaels](#) sweepstakes.

The lucky winner and one guest will receive an all-expenses-paid trip to Phoenix, AZ, to enjoy three days and two nights at a luxurious hotel and spa. There, they will be treated to a spa pampering package before a car whisks them off to join Michaels at his home for dinner.

Overstock.com and Michaels created the sweepstakes to say thanks to all mothers and honor them on their special day.

"When I was six, and the only kid in my school district diagnosed with type 1 diabetes, my mother stepped up and formed the first diabetic youth camp in my area," said Michaels. "My parents never made me feel different, or that I could not accomplish anything I wanted to accomplish. If I could treat all the great moms in the world to a day like this, I would."

Michaels and his mother, Margie, a woman who Bret describes as "without a doubt, a very driven and determined free spirit," will appear in Overstock.com's Mother's Day advertising campaign.

Recently, Overstock.com joined with Michaels to establish the [Live Like Michaels](#) store on the e-tailer's website, featuring products specifically chosen by Michaels to showcase his unique sense of style and design. Overstock.com and Michaels are also developing an exclusive line of Bret Michaels branded products for the store, drawing from Bret's experience as global rock star, reality television personality, entrepreneur, and philanthropist.

The Overstock.com Mother's Day Spa Getaway with Bret Michaels sweepstakes is open to entrants beginning today, and will run through Mother's Day, May 10th, 2015. Entry to the sweepstakes is available exclusively through Overstock.com's Bret Michaels store, and is limited to one entry per person, per day. No purchase is necessary to enter. Full terms and conditions can be found on the [official sweepstakes page](#).

About Overstock.com

[Overstock.com, Inc.](#) (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. [Overstock.com](#) is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as [Earning Money](#) and [get advice on saving](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock ([http://www.overstock.com](#)) and ([http://www.o.co](#)) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to sweepstakes terms and conditions discussed herein, reference to future promotions and product development, and statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-K for the year ended Dec. 31, 2014, which was filed with the SEC on March 10, 2015, and any subsequent filings with the SEC.

Read more: [http://investor.overstock.com/news-events/1110914-cool-news-act141410-2014126](#)

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