Overstock.com Connects Over 35,000 People With Adoptable Pets

March 31, 2015

Pet Adoption Program Celebrates Its First Year

SALT LAKE CITY, March 31, 2015 (GLOBE NEWSWIRE) -- Today marks the one year anniversary of Overstock.com, Inc.'s (Nasdaq:OSTK) pet adoption service.

Through this public service, people have access to real-time updates of adoptable animals in thousands of shelters nationwide. They are able to search for particular types and breeds of animal, as well as filter by gender, age, color and disposition. Once a consumer finds a pet they would like to adopt, Overstock.com connects them with the correct shelter to begin the process.

Since the service's inception, over 35,000 consumers have connected to a shelter to inquire about the adoption process.

"We are thrilled with the success rate of this program," said Overstock.com President Stormy Simon. "There are many homeless pets and it's our pleasure to provide a service that finds them homes."

Pet Adoptions is found within Overstock.com's collection of sustainable businesses that provide the online retailer a way to give back. In addition to Pet Adoptions, other departments include Worldstock.com, Overstock.com's fair trade division selling products handmade by artisans all over the world, Main Street Revolution, which sells products made in America by small businesses, and a Farmers Market section, which provides the delivery of locally-grown, fresh produce directly to consumers' doors.

Overstock.com also allows consumers the ability to donate to the Best Friends Animal Society at checkout.

About Overstock.com

Overstock.com, Inc. (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. Worldstock.com is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as a Farmers Market and pet adoption service. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock Shopping (http://www.overstock.com and http://www.o.co) regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-K for the year ended Dec. 31, 2014, which was filed with the SEC on March 12, 2015, and any subsequent filings with the SEC.

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