



Video Release – What Your Significant Other Really Wants for Valentine's Day

February 4, 2015

SALT LAKE CITY, Feb. 4, 2015 (GLOBE NEWSWIRE) – According to an [Overstock.com](http://overstock.com) (Nasdaq:OSTK) survey of over 800 consumers nationwide, this Valentine's, men are hoping for a romantic or sentimental gift, while women prefer something a little more practical. If men choose to give something more practical, a blender or juicer were the top appliances on women's wish lists.

A video accompanying this release is available at <http://www.giftideasurvey.com/overstock/2015-02-04>

Survey results showed that men plan to spend nearly double what women plan to spend, mostly on traditional Valentine's Day gifts, such as cards, candy and flowers. According to the National Retail Federation, men will spend \$190.53 while women will spend \$96.58.

"Overstock's gift.guide has a curated selection of top Valentine's Day gifts for him and her for all budgets," states Overstock.com President Stormy Simon. "If you need guidance or inspiration, our buyers meticulously put together the top items that will warm anyone's heart."

In the jewelry category, 56 percent of women surveyed prefer earrings, while 71 percent of men prefer a ring.

"Our Jewelry Liquidation Vault features jewelry of all styles and price points," added Simon. "Many are one-of-a-kind pieces, perfect for that special someone."

When asked about proposing marriage, 53 percent of respondents under the age of 45 stated they proposed on one knee. When segmenting out the Millennials (ages 18-30), 88 percent of respondents noted that they would prefer their fiancé to propose on one knee. Real-moment proposals, similar to the ones referenced in the survey, are the focus of Overstock.com's current Valentine's Day advertising campaign.

<http://you.beat.2kvaldny>

About Overstock.com

[Overstock.com](http://overstock.com), Inc. (Nasdaq:OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, and jewelry. overstock.com's fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. www.Overstock.com supports small businesses across the United States by providing them a national customer base. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. The J.D. Power Foundation/American Express 2011 Customer Choice Awards ranked Overstock #4 in customer service among all U.S. retailers. Overstock sells internationally under the name O.co. Overstock Shopping <http://www.overstock.com> and www.o.co regularly posts information about the company and other related matters under www.Overstock.com on its website.

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Read more: <http://bit.ly/overstock-gift-ideas> <http://overstock.com/news-releases/2015-02-04-what-your-significant-other-really-wants-for-valentines-day>

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