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Overstock.com Reports Most Successful Presidents' Day in Company History

February 20, 2015

Furniture, Home Decor Top Selling Categories

SALT LAKE CITY, Feb. 20, 2015 (GLOBE NEWSWIRE) — [Overstock.com, Inc.](#) (Nasdaq:OSTK) saw the largest Presidents' Day sales event in company history, with a 34.9 percent increase in sales over 2014 and an average order size increase of 11.4 percent on Feb. 16, 2015. This increase was pushed, in part, by a jump in the online shopping site's mobile channel. Mobile visits were up 54 percent over last year, and a 30 percent increase in conversion helped lead to a 120 percent increase in mobile sales for the day.

The top performing categories, ranked by gross sales for the period, were:

- Furniture (42 percent growth over 2014)
- Home Décor (39 percent growth over 2014)
- Jewelry (61 percent growth over 2014)
- Home Improvement (41 percent growth over 2014)
- Fashion Bedding (21 percent growth over 2014)

Bidding products were the top-selling items by quantity for the sales event. The top three selling products were:

- [Beautyrest cotton top mattress pad](#)
- [Hemlock 400 thread count zebra cotton sheet set](#)
- [100 percent brushed microfibre ultra soft sheet set](#)

About Overstock.com

[Overstock.com, Inc.](#) (Nasdaq:OSTK) is an online shopping retailer based in Salt Lake City, Utah that sells a broad range of products at low prices including furniture, rugs, bedding, electronics, clothing, and jewelry. [Worldstock.com](#) is a fair trade department dedicated to selling artisan-crafted products from around the world whereas Main Street Revolution supports small businesses across the U.S. by providing them a national customer base. Overstock has additional community-focused initiatives such as [E-Samples Market](#) and [pet adoption services](#). Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. Overstock sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended Sept. 30, 2014, which was filed with the SEC on Oct. 28, 2014, and any subsequent filings with the SEC.

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