



Overstock.com Makes Mobile Shopping Easy

December 12, 2014

Online Shopping Site's iOS Application Wins Best Shopping Mobile Application

SALT LAKE CITY, Dec. 12, 2014 (GLOBE NEWSWIRE) -- Overstock.com, Inc. (Nasdaq:OSTK) received top honors in the Web Marketing Association's 2014 MobileWebAwards for best iOS retail mobile application. The online shopping site's Android application received the same award last year.

"More than half of our shoppers are visiting our site via mobile devices today," states Overstock.com President Stormy Simon. "We've worked hard to create a positive and intuitive mobile experience for our customers, and have created two successful, customer-friendly applications."

Overstock.com's iOS mobile app for smart phones and tablets allows customers to shop millions of products while on the go. Customers can shop sales, daily deals, and weekly promotions from anywhere in the U.S. App users will also receive notifications for exclusive coupons and daily deals with an opportunity to win a daily coupon with the Lot-O (a scratch and win game within the app which features a daily chance to win a coupon). Overstock.com also offers a mobile shopping app for Android devices. This is the first year Overstock.com has been a MobileWebAward winner.

"Everyone is so busy and on a budget, it's hard to find time to get affordable holiday shopping done," added Simon. "Our mobile apps allow consumers to price compare and shop Overstock whenever, wherever they have a free minute."

Simon added that Overstock's iOS and Android apps are continuing to see double digit growth. With all of the recent updates for the apps, Overstock is seeing a double digit uptick in downloads as well as the highest ratings to date.

About Overstock.com

Overstock.com, Inc. (Nasdaq:OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, and jewelry. Workstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. Main Street Revolving supports small businesses across the United States by providing them a national customer base. Forbes ranked Overstock in its list of the Top 100 Most Trustworthy Companies in 2014. The NRP Foundation/American Express 2011 Customer Choice Awards ranked Overstock #4 in customer service among all U.S. retailers. Overstock sells internationally under the name O.co. Overstock Shopping <http://www.overstock.com> and <http://www.o.co> regularly posts information about the company and other related matters under investor.overstock.com on its website.

Overstock.com®, Club Workstock Fair Trade® and Club O Rewards® are registered trademarks of Overstock.com, Inc. O Junk™, Club O™, Club O Dollars™ and Your Savings Engine™ are trademarks of Overstock.com, Inc.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements other than statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended Sept. 30, 2014, which was filed with the SEC on Oct. 28, 2014, and any subsequent filings with the SEC.

CONTACT: Media Contact:
Kirsten Burdett, [Overstock.com, Inc.](mailto:kburdett@overstock.com)
+1 (801) 947-3116
kburdett@overstock.com

Investor Contact:
Mark Hawley, [Overstock.com, Inc.](mailto:markhawley@overstock.com)
+1 (801) 947-5409
markhawley@overstock.com

Overstock.com, Inc.

Overstock.com, Inc.