



Overstock Augments Emergency Preparedness Resources

October 22, 2014

SALT LAKE CITY, Oct. 22, 2014 (GLOBE NEWSWIRE) – As the result of radically increased customer interest in emergency preparedness supplies, Overstock (Nasdaq:OSTK) is responding by boosting inventory of these products and offering 15 percent back in Rewards Dollars to Club O loyalty members who purchase them. The company also announced the creation of an Emergency Prep section on its O.info public wiki-based guide site. "As recent media attention surrounding public health concerns has increased, so has customer interest in emergency preparedness supplies," said Overstock CEO Patrick M. Byrne. "At this stage, we want to help people get ready through access to quality products and good information."

Overstock's inventory of emergency preparedness supplies includes a selection of food storage, first aid and survival gear options. The site also features a Farmers Market, from which users may arrange for home delivery of locally grown food.

O.info offers the public a wiki platform from which to collaboratively communicate on this and other topics. The site's Emergency Prep section is available for individuals to publish instructions on, among other topics, how to build a food storage system, where to find post-disaster resources, and the state of local public health systems.

Overstock's emergency preparedness products can be found at <http://www.overstock.com/Emergency-Preparedness/14399.html>

The O.info Emergency Prep guides can be found at <https://o.info/wiki.php?Category=Emergency-Prep>

The Farmers Market can be found at <http://www.overstock.com/Farmers-Market/14399.html>

About Overstock.com

Overstock.com (Nasdaq:OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, eggs, bedding, electronics, clothing, jewelry and cars. Worldstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. Main Street Revolution supports small businesses across the United States by providing them a national customer base. The Nielsen Brand of the Month Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NPD Foundation/Intellichoice Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com>) and <http://www.o.co> regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements of historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2014, which was filed with the SEC on July 29, 2014, and any subsequent filings with the SEC.

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