



Overstock.com Offers Customers New Store Credit Card

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SALT LAKE CITY, Aug. 7, 2014 /PRNewswire/ -- Customers shopping at online retailer Overstock.com now have the option of financing their purchases using an innovative private label credit card issued through Comenity Capital Bank.



"We always like to give our customers options," said Overstock.com CEO Patrick Byrne. "That applies to both product selection and payment method. Allowing customers to pay for larger purchases over time is an exciting development and one that has been received enthusiastically."

To pay using the Overstock.com store card, shoppers select that option when checking out. They are then prompted to submit a brief application, after which approval is confirmed within seconds. The card number is conveniently stored in conjunction with the customer's Overstock.com account, though the customer also receives a physical card.

The card's payment terms and benefits are very competitive by industry standards. For example, card members receive special financing options based on purchase price, and 10 percent off their entire order upon approval. Card members will also receive access to exclusive promotions and events, all without paying an annual fee.

To learn more about the new Overstock.com store card, visit overstock.com/storecard.

About Overstock.com

Overstock.com (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. Worldstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. Main Street Revolution supports small businesses across the United States by providing them a national customer base. The Nelson A. Rockefeller Center for Entrepreneurship and Innovation ranked Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com>) and app.Overstock.com regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, all statements not regarding historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended June 30, 2014, which was filed with the SEC on July 29, 2014, and any subsequent filings with the SEC.

Logo - <http://bit.ly/overstock-compr2014011041335641000>

SOURCE: Overstock.com, Inc.

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