



Overstock.com Offers Free Club O Memberships to First Responders

July 2, 2014

Members receive free shipping and Club O Rewards of 5 to 10 percent for all purchases

SALT LAKE CITY, July 2, 2014 /PRNewswire/ -- [Overstock.com, Inc.](#) (NASDAQ: OSTK) now offers free Club O loyalty program memberships to active police officers, full-time firefighters, paramedics and certified emergency medical technicians. Club O members receive free shipping and Club O Rewards equal to at least 5 percent of all purchases. In the [Club O Rewards Blog](#), customers can earn up to 25 percent in Club O Rewards. The Exclusives page offers weekly deals where Club O members can earn up to 40 percent in Club O Rewards. These rewards accumulate and may be used on future purchases. Those who qualify for the program can enroll by visiting the [Club O Rewards](#) sign-up section on Overstock.

"First responders risk their lives to protect us," said Overstock CEO Patrick Byrne. "As a company, we are showing our gratitude by offering their memberships in Club O, the most generous loyalty program in online shopping."

First responders can have their identity verified through ID.me and relayed to Overstock to receive their free Club O membership. Once individuals sign up, they only need to enter a user name and password to receive benefits.

For customers who are not members, shipping is free on orders of at least \$50. For orders less than \$50, shipping is \$2.95, regardless of how many items are in each individual order.

About Overstock.com

[Overstock.com](#) (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](#), a fair trade department) dedicated to selling artisan-crafted products from around the world offers additional unique items. [Map: Small Businesses](#) supports small businesses across the United States by providing them a national customer base. The National State of the Middle Consumer Usage Report placed Overstock.com among the top five most visited mass merchant websites in 2011. The NRF Foundation/meridian Express 2011 Customer Choice Awards ranked Overstock.com #1 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping [http://www.overstock.com](#) and [http://www.o.co](#) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, all statements not regarding historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2014, which was filed with the SEC on April 29, 2014, and any subsequent filings with the SEC.

Logo - [http://photos.ponemans.com/photos/2014/07/02/14339541.DOC](#)

SOURCE: Overstock.com, Inc.

Media Contact: Adrienne Piaras, Overstock.com, Inc., +1 (801) 947-3554, apiaras@overstock.com; Investor Contact: Mark Harden, Overstock.com, Inc., +1 (801) 947-5409, mharden@overstock.com