



Choose the Perfect Gift with Overstock.com's Gift Registry

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Overstock Launches Wedding and Baby Registries to Celebrate Life's Milestone Moments

SALT LAKE CITY, July 24, 2014 /PRNewswire/ -- Online shopping site, Overstock.com, Inc. (NASDAQ: OSTK), today announced that it has augmented its www.overstock.com/registry feature with wedding, baby and special occasion registries, allowing customers to receive the exact gifts they want when celebrating some of life's biggest moments.



"Getting married or having a baby are times to celebrate, and with celebrations come gifts," said Overstock President Stormy Simon. "We want our customers to get exactly what they want. With Overstock's registries and wish lists, we will take care of the ever-important gift registry, so our customers can focus on enjoying the many memorable events ahead."

When creating a registry, customers are offered recommendations of top sellers within the Overstock www.overstock.com for wedding, baby, housewarming, graduation, birthday or other special occasion categories. Overstock registries are updated in real-time, allowing gift givers to see exactly what is available for purchase and what was already purchased, as to avoid duplicate gifts. Registry creators have the ability to add or remove items from their registry at any time, ensuring gift givers have products to purchase that are in stock and available.

Overstock registries offer easy tracking and matching of gifts purchased from the registry with specific gift givers' names, making sending thank-you cards easy. Registries are shareable, allowing for cross posting to wedding websites or sharing via email or social channels. Additionally, registrants can print out an insert to include with a wedding or baby shower invitation to inform guests where they are registered.

To create a wedding, baby or special occasion registry, follow the link <http://www.overstock.com/registry> to get started today.

About Overstock.com

Overstock.com (NYSE:OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. www.overstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. www.overstock.com also offers a national customer base. The Nielsen State of the Market Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com>) and (<http://www.o.co>) regularly posts information about the company and other related matters under www.overstock.com on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, all statements not regarding historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2014, which was filed with the SEC on April 29, 2014, and any subsequent filings with the SEC.

Logo: <http://www.overstock.com/overstock.com/2012/10/14/33364747>

SOURCE: Overstock.com, Inc.

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