



Overstock.com Features Animal Advocate Jill Rappaport

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Focuses on Adoption of Unwanted Pets

SALT LAKE CITY, June 26, 2014 (PRNewswire) – In conjunction with its [pet adoption site](#), [Overstock.com, Inc.](#) (NASDAQ: OSTK) features a video by [Jill Rappaport](#), animal advocate and former Today Show correspondent, in an effort to place un-wanted pets in loving homes. Overstock.com launched its pet adoption service in late March of this year. Through the pet adoption service, users have access to real-time updates of adoptable animals in thousands of shelters nationwide and are able to search for particular types and breeds of animal, filter by attributes such as gender, age, color, disposition, etc. just as they currently filter through Overstock.com's products.

"It has been so much great work in the way of rescuing animals," said Dorothy Simon, president of Overstock.com. "She is enhancing our pet adoption service by shining a brighter light on all of the pets that are in need of a good home."

Rappaport is known for her award-winning "Bow To Wow" series, in which shelter dogs were awarded a second chance at life. She also works to inform consumers about the latest health trends for pets. Rappaport recently visited the [Humane Society of Utah](#) and filmed a short [video](#) featuring five adoptable pets.

"I am so thrilled to be partnering with Overstock.com on 'Jill Rappaport's Shop and Adopt' a merger we are calling 'A Marriage Made in Rescue Heaven,'" said Rappaport.

"Overstock.com's pet adoption service has been a great asset for us in connecting people looking to adopt a pet to the animals in our shelter," said Jamie Urby, director of development at the Humane Society.

For any interest in adopting the pets featured in the video please contact Jamie Urby at the Humane Society of Utah at 801-415-9324.

About Overstock.com

[Overstock.com](#) (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](#), a full trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Overstock.com](#) supports small businesses across the United States by providing them a national customer base. The National State of the Music: Customer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping [http://www.overstock.com](#) and [http://www.o.co](#) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

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SOURCE: Overstock.com, Inc.

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