



#### Overstock.com Now Offering Insurance

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#### Residential, Vehicle, and Business Insurance Now Available

SALT LAKE CITY, April 28, 2014 (PRNewswire) - [Overstock.com, Inc.](http://Overstock.com, Inc.) (NASDAQ: OSTK) announces it is now offering insurance for vehicle, residential and small businesses on its online shopping site.

"Overstock's mission is to offer high-quality products at low prices in order to save people money, and the launch of our insurance tab fits this mission beautifully. Our insurance tab is, in effect, an insurance exchange, which lets consumers compare live quotes for insurance on residential, vehicle, and small business insurance, and bind (that is, pay for and have go into effect) insurance policies right from our site," said Overstock.com CEO Patrick M. Byrne. "This is insurance done right."

By visiting Overstock.com's insurance homepage, shoppers can get a personalized, on-screen quote to confirm they have found the most affordable insurance solution to fit their needs. Once shoppers have elected an insurance plan, they can then manage their policy online from the Overstock.com site. From boat and snowmobile insurance to workers comp, Overstock.com offers a range of policies.

"Millions of consumers are looking for more affordable insurance. We're here to help," added Byrne.

Overstock.com has partnered with Insuritas for this launch of its insurance solution.

#### About Overstock.com

[Overstock.com](http://Overstock.com) (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](http://Overstock.com), a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Overstock.com](http://Overstock.com) supports small businesses across the United States by providing them a national customer base. The Nelson A. Rockefeller Center for Entrepreneurship at the University of Utah regularly posts information about the company and other related matters under [www.rockefellercenter.org](http://www.rockefellercenter.org).

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, all statements not regarding historical fact. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-K for the year ended December 31, 2013, which was filed with the SEC on February 27, 2014, and any subsequent filings with the SEC.

Read More: <http://www.prnewswire.com/news-releases/overstock-launches-national-insurance-agency-for-overstock.com-25640611.html>

Logo - <http://bit.ly/overstocklogo>

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