



Overstock.com Survey Says Moms Prefer Shoes or Jewelry over Breakfast in Bed on Mother's Day

April 30, 2014

SALT LAKE CITY, April 30, 2014 (PRNewswire) -- According to an Overstock.com/na (NASDAQ: OSTK) survey of more than 800 national consumers, 54 percent of mothers noted they would prefer receiving a pair of shoes or jewelry rather than be treated to breakfast in bed on Mother's Day.

In the jewelry category, 56 percent of women surveyed prefer earrings as a gift. Necklaces (as a close second) and bracelets third. Overstock.com's [GiftCenter](http://GiftCenter.com) provides assistance for shoppers in finding any item that fits their mother's wish list.

"As a mother myself, I must agree with the results of this survey. I hope my sons are reading this and shop the Gift Center at Overstock.com," said Stormy Simon, president of Overstock.com. "It will definitely steer them in the right direction."

Nearly 75 percent of shoppers plan on buying a Mother's Day gift or card for someone this Mother's Day. The survey also revealed that the average intended amount to be spent for mothers and mother-like figures is \$133. Even so, a Mother's Day card is the most common gift for mothers and stepmothers.

Overstock.com has the following shipping deadlines in conjunction with the Sunday, May 11 2014 Mother's Day Holiday:

Five-day ground cut-off, order by 9:59 a.m. MDT, May 2; two-day expedited cut-off, order by 9:59 a.m. MDT, May 5; one-day expedited cut-off, order by 8:59 a.m. MDT, May 8.

About Overstock.com

Overstock.com (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. Overstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Main Street Revolution](http://MainStreetRevolution.com) supports small businesses across the United States by providing them a national customer base. The Nielsen State of the Media Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping (<http://www.overstock.com>) and (<http://www.o.co>) regularly posts information about the company and other related matters under investor.overstock.com on its website.

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SOURCE: Overstock.com, Inc.

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