



**Overstock.com Offers Free Club O Memberships to Students and Military**

February 24, 2014

**Members receive free shipping and minimum 5 percent in Club O Dollars for all purchases**

SALT LAKE CITY, Feb. 24, 2014 (PRNewswire) - [Overstock.com, Inc.](http://Overstock.com) (NASDAQ: OSTE) now offers free Club O loyalty program memberships to full-time, post-secondary students, as well as to members of the United States Armed Forces.

6-ops: <http://info.Overstock.com/001101141433564/OCG>

Club O members receive free shipping and Club O Dollars equal to at least 5 percent of all purchases. In the [Extra Rewards Store](#), customers can earn up to 25 percent in Club O Dollars. These rewards accumulate and may be used on future purchases. To enroll, visit the [student](#) or [military](#) sign-up sections on Overstock.com.

"I have always believed education is extremely important and I have the utmost respect for those that serve our country," said Overstock.com CEO Patrick Byrne. "As a company, we are showing our support by offering free memberships to Club O, which is the most generous loyalty program in online shopping."

Overstock.com now makes seamless the creation of free student and military membership by partnering with [iD.me](#), a secure digital ID card that allows individuals to prove their identity online. Students who are currently enrolled full-time in a post-secondary institution will be granted a free one-year membership.

Blake Hill, CEO of iD.me and a former Army captain, noted, "Education underpins our way of life and preserves the American dream for future generations. It is a privilege to work with Overstock.com to make a positive difference for members of the student and military communities."

Byrne added, "Offering free memberships to students is an obvious choice for Overstock because our wide offering of products perfectly caters to students. For example, our [Home Store](#) section offers affordable items fit for dorm rooms and first-time apartments."

For customers that are not members, shipping is free on orders of at least \$50. For orders less than \$50, shipping is \$2.95, regardless of how many items are in each individual order.

**About Overstock.com**

[Overstock.com](http://Overstock.com) (NASDAQ: OSTE) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](http://Overstock.com), a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [iD.me](#) [Specialty Products](#) supports small businesses across the United States by providing them a national customer base. The Nelson A. Rockefeller Center for the Study of Consumerism ranked Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation's 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping <http://www.Overstock.com> and <http://www.O.co> regularly posts information about the company and other related matters under [iD.me](#) [Retailers](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding forecasts of our loyalty rewards program. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2013, which was filed with the SEC on October 24, 2013, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.

Media: Kirstie Burden, Overstock.com, Inc., +1 (801) 947-3116, [kirstie@overstock.com](mailto:kirstie@overstock.com); Investors: Mark Harden, Overstock.com, Inc., +1 (801) 947-6409, [mharden@overstock.com](mailto:mharden@overstock.com)