



## Overstock.com Celebrates Ditka Jersey Retirement of Number 89, with 8.9 Percent Coupon

December 10, 2013

Company spokesman to be honored December 10 through December 11

SALT LAKE CITY, Dec. 10, 2013 /PRNewswire/ - [Overstock.com, Inc.](http://Overstock.com) (NASDAQ: OSTE) is offering a special 8.9 percent discount from December 10 to December 11, 2013 to honor the retirement of Mike Ditka's football jersey number 89. Hall of Famer Ditka is former head coach of the Chicago Bears and Overstock.com's current spokesperson. [Logi: <http://logi.asp?source=presswire.com&id=201312101433564000>](http://logi.asp?source=presswire.com&id=201312101433564000)

Ditka currently stars in Overstock.com's holiday commercial as "The Blue Coach," where he, with his traditional on-field charm, coaches price checkers to find the best deals for customers.

"It's very exciting to have a sports legend on the Overstock.com team," states Overstock.com Co-President, Stormy Simon. "We wanted to mark the retiring of number 89 in a special way - with an 8.9 percent markdown."

Ditka's No. 89 was retired during a halftime ceremony Monday, Dec. 9 while the Bears hosted the Dallas Cowboys.

Customers can activate the 8.9 percent coupon on their next purchase by using the promotion code "ZZ7081" at checkout. Some limitations will apply and shoppers should see the Overstock.com website for details.

### About Overstock.com

[Overstock.com](http://Overstock.com) (NASDAQ: OSTE) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, home, bedding, electronics, clothing, jewelry and cars. [Overstock.com](http://Overstock.com), a top trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [www.SmallBusiness.com](http://www.SmallBusiness.com) supports small businesses across the United States by providing them a national customer base. The National State of the Music Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping <http://www.Overstock.com> and [psr.Overstock.com](http://psr.Overstock.com) regularly posts information about the company and other related matters under [www.Overstock.com](http://www.Overstock.com) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the terms and conditions of the discount program announced. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2013 which was filed with the SEC on October 24, 2013, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.