## Overstock.com Now Offers Prescription Eyewear

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**Prescription glasses available at up to 40 percent off**

SALT LAKE CITY, Dec. 11, 2013 /PRNewswire/ -- Overstock.com, Inc. (NASDAQ: OSTK) announces its website now offers prescription brand-name glasses and sunglasses.

(Logo: http://photos.prnewswire.com/prnh/20120110/LA33954LOGO)

"Adding prescription eyewear to the Overstock website, with great names at great prices, seemed a natural fit," states Overstock.com Chairman and CEO Patrick M. Byrne. "Unbeatable prices, fashionable styles, ease of ordering, stellar customer service, made the whole concept work for us and for our customers."

Overstock.com customers can choose from a selection of trend-conscious, brand-name men's and women's eyewear frames. Once added to the shopping cart, customers use a custom three-step tool at checkout to enter their prescription, choose lens type, and finally lens options. For help with any questions or problems, a service agent is available at the number provided on the screen. The eyeglass component of the site is made possible through partnering with Canadian-based Coastal, one of the largest eyewear manufacturers and distributors in Canada and the U.S.

Shipping is free to all Overstock.com customers for orders of $50 or more. Shipping on orders less than $50 is only $2.95, regardless of how many items are ordered. Members of Club O, Overstock.com's loyalty program, receive free shipping and at least 5 percent in reward dollars on all purchases, 15 percent in reward dollars on book purchases, and 25 percent in reward dollars on select products. Club O memberships are available for $19.95 per year and are free to members of the United States Armed Forces.

**About Coastal:**

Coastal is the leading manufacturer and online retailer of eyewear products offered through a family of world class websites. Established in 2000, the Coastal family of brands offers an extensive, in stock selection of prescription eyewear, contact lenses and sunglasses. Coastal's vision is to make the process simple…either on-line or at one of our retail showrooms…so our customers can see everything life has to offer.

**About Overstock.com**

Overstock.com (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. Worldstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. Main Street Revolution supports small businesses across the United States by providing them a national customer base. The Nielsen State of the Media: Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping (http://www.overstock.com and http://www.o.co) regularly posts information about the company and other related matters under Investor Relations on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the announced eyeglass sales program and associated representations of process and product availability. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2013 which was filed with the SEC on October 24, 2013, and any subsequent filings with the SEC.

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