



**Overstock.com Launches "Daily Deals" Flash Sales**

November 19, 2013

**Offering Multiple Flash Deals Discounted up to 50 Percent**

SALT LAKE CITY, Nov. 19, 2013 /PRNewswire/ - [Overstock.com, Inc.](http://Overstock.com) (NASDAQ: OSTE) now offers 24-hour flash sales ("Daily Deals") starting at 10 a.m. MST, seven days a week. To power these flash sales, Overstock.com is searching its website for the most popular products in such categories as furniture, area rugs, bedding, and electronics and discounting them for a limited time up to 50 percent.

6-ops: <http://info.irs-prosewires.com/pub/2013/11/19/433564.OOO>

The Daily Deals page shows a running countdown so that customers know how long the flash sale will last (unless the product sells out first), and provides a sneak peek of upcoming deals. Overstock.com also allows customers to sign up for Daily Deal email alerts.

"Overstock already has the best prices for high quality products," states Overstock.com Chairman and CEO Patrick M. Byrne. "Now, through these flash sales, we are offering special deals at stack-'em-deep-and-sell-'em-cheap prices in every department, every day."

Currently, Overstock.com offers multiple deals each day with more planned during the holidays. Byrne continues, "Our customers will find some of the hottest deals in our Daily Deals on Black Friday and Cyber Monday. We expect this inventory will go fast."

Shipping is free to all Overstock.com customers for orders of \$50 or more. Shipping on orders less than \$50 is only \$2.95, regardless of how many items are ordered. Members of Club O, Overstock.com's loyalty program, receive free shipping and at least 5 percent in reward dollars on all purchases, 15 percent in reward dollars on book purchases, and 25 percent in reward dollars on select products. Club O memberships are available for \$19.95 per year and are free to members of the United States Armed Forces.

**About Overstock.com**

[Overstock.com](http://Overstock.com) (NASDAQ: OSTE) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](http://Overstock.com) has a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Overstock.com](http://Overstock.com) supports small businesses across the United States by providing them a national customer base. The Nielsen State of the Media, Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock.com [www.Overstock.com](http://www.Overstock.com) and [www.O.co](http://www.O.co) regularly posts information about the company and other related matters under [Overstock.com](http://Overstock.com) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 31E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the promotion and types of products featured. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2013 which was filed with the SEC on October 17, 2013, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.

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