



**Overstock.com Named: Best Retail Mobile App**

November 26, 2013

**Web Marketing Association's top picks announced**

SALT LAKE CITY, Nov. 26, 2013 /PRNewswire/ - [Overstock.com, Inc.](http://Overstock.com) (NASDAQ: OSTK) took top honors in Web Marketing Association's 2013 MobileWebAwards for best retail mobile application for Android devices.

6-ops: <http://info.6ops.com/news/2013/11/26/OSTK>

Features in Overstock.com's new Android app include simplified browsing, sharper product images, better search refinements for product results sets, quick-read product reviews and improved cart for checkout.

"Mobile device use is at a sharp inflection point," states Overstock.com Chairman and CEO, Patrick M. Byrne. "Overstock is climbing that inflection with a great mobile development team turning out new apps and updates to ensure customers a great experience when they come to Overstock through mobile devices."

Overstock.com's Android mobile app allows customers to shop millions of products while on the go. The app also offers the ability to view promotions, search by keyword, or browse by category. Overstock.com also offers a mobile shopping app for iOS devices, which is available for iPhones, iPods, and iPads.

This is the second year Overstock.com has been a MobileWebAward winner.

**About MobileWebAwards**

The Mobile WebAwards Competition is produced by the Web Marketing Association to honor excellence in mobile Websites and apps, recognize the individuals and organizations responsible, and showcase the best in award-winning mobile development.

**About Overstock.com**

[Overstock.com](http://Overstock.com) (NASDAQ: OSTK) is a discount online shopping retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](http://Overstock.com), a far trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Main Street Roadsters.com](http://Main Street Roadsters.com) supports small businesses across the United States by providing them a national customer base. The National State of the Media Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock Shopping <http://www.overstock.com> and [app.ostk.com](http://app.ostk.com) regularly posts information about the company and other related matters under [www.ostk.com](http://www.ostk.com) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the apps the company develops or performance and results of such apps. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended September 30, 2013 which was filed with the SEC on October 24, 2013, and any subsequent filings with the SEC.

SOURCE: Overstock.com, Inc.

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