



Overstock.com extends promotion pricing books at least 10 percent below Amazon.com

August 1, 2013

SALT LAKE CITY, Aug. 1, 2013 /PRNewswire/ - [Overstock.com, Inc.](http://Overstock.com) (NASDAQ: OSTK) is continuing its limited-time book sale promotion, pricing books at least 10 percent below Amazon.com. Under the promotion, prices will remain at that level one more week. On July 25, 2013, Overstock.com lowered the price on hundreds of thousands of book titles to at least 10 percent below Amazon's prices.

Logo: <http://www.overstock.com/logo/01/01/10/10/13/08/08/0000>

"This promotion is so successful we've chosen to extend it," said Overstock.com CEO Patrick M. Byrne. "We are already, on average, 9 percent cheaper than Amazon on other products we carry, so this just seems like the natural next step. It's a great time to be shopping for a book."

Overstock.com shipping is free on orders over \$50. Otherwise, shipping is just \$2.95, regardless of the number of items. Members of Club O, Overstock.com's loyalty program, enjoy free shipping and earn at least 5 percent in rewards on every order.

About Overstock.com

Overstock.com (NASDAQ: OSTK) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. www.Overstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. www.Overstock.com supports small businesses across the United States by providing them a national customer base. The Nielsen State of the Media Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards named Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock.com <http://www.Overstock.com> and <http://www.O.co> registry posts information about the company and other related matters under www.Overstock.com on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding pricing, promotions, duration and timing of promotions and sales forecasts. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in the Company's Form 10-Q for the quarter ended March 31, 2013 which was filed with the SEC on April 25, 2013, and any subsequent filings with the SEC.

SOURCE: Overstock.com