



Overstock.com to sell books at least 10% below Amazon.com

July 25, 2013

SALT LAKE CITY, July 25, 2013 /PRNewswire/ -- Utah-based online retailer [Overstock.com, Inc.](#) (NASDAQ: OSTR), announced that for a limited time, it's already low book prices are going even lower.

Go to: <http://bit.ly/overstockbooks>

"We're having a great year and want to thank our loyal customers for making it happen," said CEO Patrick Byrne. "For a limited time, we've priced our books at least 10-percent below Amazon.com's prices, as of July 22, 2013. This move immediately affects hundreds of thousands of titles. As usual, if the final order is over \$50, the whole thing will ship for free. Otherwise shipping is just \$2.95 per order."

Byrne added, "If you're going to buy a book this week, you're crazy not to shop Overstock.com first. And if you weren't going to buy a book this week, you should re-consider."

About Overstock.com

[Overstock.com](#) (NASDAQ: OSTR) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Overstock.com](#) is a full trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. [Overstock.com](#) supports small businesses across the United States by providing them a national customer base. The Nielsen State of the Media, Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards named Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock.com [http://www.overstock.com](#) and [http://over.co](#) regularly posts information about the company and other related matters under [Overstock](#) on its website.

Overstock.com®, Overstock Plus™ and Club-D Rewards® are registered trademarks of Overstock.com, Inc. O.co®, Club-D™, Club-D Dollars™ and Your Savings Engine™ are trademarks of Overstock.com, Inc. All other trademarks are the property of their respective owners.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding pricing, promotions and sales forecasts. Our Annual Report on Form 10-K for the year ended December 31, 2012, which was filed with the Securities and Exchange Commission on February 21, 2013, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE: Overstock.com, Inc.

Media: Judd Bagley, Overstock.com, Inc. +1 (801) 947-5352, jbagley@overstock.com, or Investor: Mark Harden, Overstock.com, Inc. +1 (801) 947-5409, mharden@overstock.com