

LifeChain – Secure, Smart, and Connected Digital Asset Management

Protect what matters. Access what you need. Unlock smarter insights.



The screenshot displays the LifeChain web application interface. On the left is a navigation sidebar with sections for Main (Dashboard, Life Assistant), Documents (Financial, Personal, Medical, Estate, Family, Custom), and Tools (Share Documents, Security Check, Password Manager). The main content area features a search bar, a "Welcome back!" message, and "Recommended Actions" such as "Upload Document", "Share Documents", "New Folder", and "Security Check". Below this is a "Life Assistant" chat window with three pre-defined questions and an "Ask anything..." input field. At the bottom, "Document Categories" are shown for Personal IDs (12 items), Financial (8 items), and Medical (5 items). On the right side, a "Vault Overview" section provides a summary of storage usage across categories: Personal IDs (12 files, 2.5 GB), Financial (8 files, 1.8 GB), and Medical (5 files, 1.2 GB), with a total of 25 files and 5.5 GB used out of a 10 GB capacity. A floating chat window for the Life Assistant is also visible, showing a user query about organizing financial documents and suggested actions like "Create folder structure" and "Set up categories".

LifeChain: A Strategic Asset for Beyond Inc.'s Ecosystem

Transform Data Security & Compliance into a Competitive Advantage.

- **Seamless Data Organization** – Smart categorization simplifies document retrieval across financial, legal, healthcare, and other records.
- **Enterprise-Grade Security & Compliance** – Ensures robust data protection with regulatory adherence to HIPAA, GDPR, and PII standards.
- **End-to-End Encryption & Controlled Access** – Provides user-defined permissions and sharing restrictions for secure document management.



LIFECCHAIN – SECURE, INTELLIGENT, AND CONNECTED



Context-Aware Insights

Proactive alerts surface relevant partner-driven opportunities based on user needs.



Connected with Beyond CDP

Real-time engagement & personalized services via Beyond CDP.



Tiered Access & Loyalty Benefits

buybuyBaby token holders unlock exclusive perks through tZERO-powered token issuance.



Blockchain Transactions

HELOC insurance, P2P title transfers, and Monetization of Real Estate Ownership via Tokenization



Seamless Access

Single sign-on via Salesforce for effortless integration across Beyond's ecosystem.



AI-Powered Smart Suggestions

Insights on financial health, asset protection, and more via Salesforce's AI.





Appendix




Zero-Knowledge Proof (ZKP) Encryption

-  Ensures Tamper-Proof Security
-  Prevents Unauthorized Data Exposure
-  Enhances User Privacy




Zero-Knowledge Proof (ZKP) Encryption

-  Enterprise-Grade Data Security
-  Compliance with Global Privacy Laws
-  Ensures Data Privacy & Compliance

Blockchain-Backed Integrity

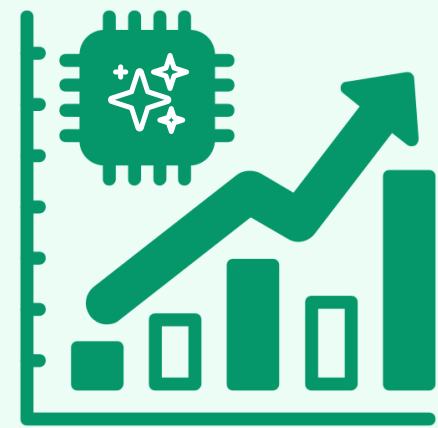
-  Immutable Transactions
-  Secure Record Keeping
-  Prevents Unauthorized Modifications

End-to-End Encryption with Controlled Access

-  User-Defined Permissions
-  Sharing Restrictions
-  Tamper-Resistant Data Control

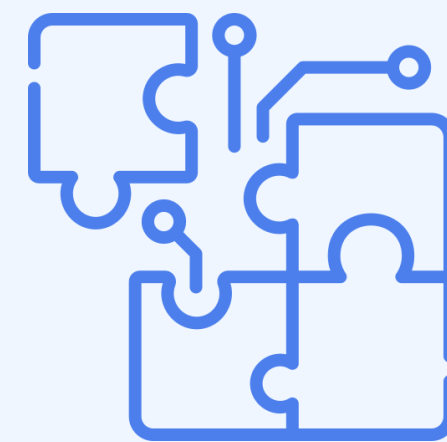


AI-POWERED INSIGHTS & BLOCKCHAIN TRANSACTIONS: DRIVING SECURITY & GROWTH



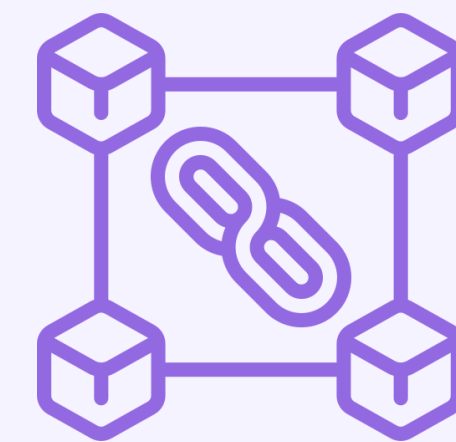
AI-Powered Insights & Decision-Making

- AI-driven financial and tax insights.
- Automated alerts for renewals and deadlines.
- Personalized recommendations for insurance and investments.



Seamless Integration & Rewards

- Single sign-on for seamless access.
- Real-time offers via Beyond CDP.
- Loyalty-based rewards and exclusive perks.



Blockchain-Enabled Transactions

- Smart HELOC management and secure digital title transfers.
- Verifiable financial and legal records.
- Tokenized real estate & digital asset liquidity.