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Auna committed to the Peruvian Olympic sport

Auna announced its sponsorship of Olympic athletes Diana Tudela and María Pía Van Oordt, who will represent Peru at the Tokyo 2021 Olympic Games in the 49er FX class sailing discipline. Both sailors won the quota in the World Championships held in Auckland, New Zealand, in 2019.

As a health company with more than 10 years of experience, Auna's purpose is caring for people's lives and promoting better living through healthy lifestyles. The sponsorship of sports fulfills two objectives: first, its supports the development of national and Olympic athletes so that they can achieve their goals. And second, it promotes physical and emotional well-being, through different sports disciplines, being this a platform for awareness, inspiration and promotion of exercise as part of health care and prevention for more people.

"The sponsorship of Diana and María Pía is carried out with the aim of promoting highly competitive sports in the country. They share our values and our purpose to encourage exercise, inspiring more people to follow healthy lifestyles", said Pablo Fernandez, Auna´s Brand and Corporate Affairs Manager.

On her part, Diana Tudela declared the importance of inspiring more young Peruvians to excel and showing it is possible to compete at the highest level like an Olympic game. "We want to

promote together with Auna the importance of sports as a way of taking care of health," she added.

Currently, both athletes are preparing in Spain to face the ultimate dream of an athlete, representing its country in the Olympics. They will compete in the 49er FX class sailing discipline, a sport practiced in three-sail boats with a helmsman and a crew member. This is the first time that a Peruvian 49er FX boat has reached the Olympics.

"We are grateful for this sponsorship that will help us prepare for the Olympics. Soon they will see us active in social networks showing the benefits of exercising and having healthy habits", expressed María Pía Van Oordt.

For Auna, supporting Olympic athletes means continuing its bet on well- being and healthier lifestyles. Follow the Olympic athletes on their social networks, Instagram and Facebook, @49erfxperu.

Welcome to the Auna team Diana and María Pía!