

Starbucks to Host Conference Call to Review Segment Reporting Changes

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SEATTLE--(BUSINESS WIRE)--Jan. 12, 2012-- Starbucks Corporation (NASDAQ:SBUX) will host a 30-minute conference call led by CFO Troy Alstead on Friday, January 13, 2012, at 10:00 a.m. PT to provide a brief overview of Starbucks new reporting segments. The conference call will be broadcast live over the Internet and can be accessed at <http://investor.starbucks.com>. A replay of the webcast will be available on the company's website until Friday, Feb 10, 2012.

The company filed an 8-K earlier today with its three-year historical financial results under the new reporting segments, which can also be found on the company's website along with additional supplemental information.

About Starbucks

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting the highest quality arabica coffee in the world. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit us in our stores or online at www.starbucks.com.

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Starbucks Coffee Company

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