

Starbucks to Host 2018 China Investor Day

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SEATTLE--(BUSINESS WIRE)-- Starbucks Corporation (NASDAQ: SBUX) will host its 2018 China Investor Day in Shanghai on Wednesday, May 16, 2018. The event will feature presentations and a question-and-answer session discussing the company's brand and opportunity in China.

The event will be webcast, including closed captioning, and can be accessed on the company's website: <http://investor.starbucks.com>. Presentations will begin at 8:00am local time in Shanghai on Wednesday, May 16, 2018, the equivalent of 8:00pm U.S. Eastern Time on Tuesday, May 15, 2018. A replay of the webcast and slides shown during the presentations will be available on the company's website. The webcast will remain available for replay through June 15, 2018.

About Starbucks

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit us in our stores or online at news.starbucks.com or www.starbucks.com.

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Source: Starbucks Corporation

Starbucks

Investor Relations:

Tom Shaw, 206-318-7118

investorrelations@starbucks.com

or

Media:

Marianne Duong, 206-318-7100

press@starbucks.com