

Starbucks to Host 2014 Biennial Investor Day

11/17/2014

SEATTLE--(BUSINESS WIRE)--Nov. 17, 2014-- Starbucks Corporation (NASDAQ: SBUX) will host its 2014 Biennial Investor Day on Thursday, December 4, 2014.

Due to limited capacity, attendance is by invitation only, however the event will be webcast and can be accessed on the company's website: <http://investor.starbucks.com>. Presentations are scheduled to begin at 8:00 a.m. PT and will continue until approximately 12:00 p.m. PT. Following an afternoon break for onsite tours with senior leadership, the webcast will resume with closing remarks and Q&A at approximately 4:30 p.m. PT and will conclude at approximately 5:30 p.m. PT.

A replay of the webcast will remain accessible through January 2, 2015, on the company's website: <http://investor.starbucks.com>.

About Starbucks

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit us in our stores or online at <http://news.starbucks.com>.

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Source: Starbucks Corporation

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