

# Starbucks Announces Conference Call to Discuss Loyalty Program Updates

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SEATTLE--(BUSINESS WIRE)--Feb. 21, 2016-- Starbucks Corporation (NASDAQ: SBUX) will hold a conference call led by Scott Maw, cfo, and Matthew Ryan, chief strategy officer, on Monday, February 22, 2016, at 5:30 a.m. PT to discuss loyalty program updates. The conference call will be webcast and can be accessed on the company's website: <http://investor.starbucks.com>. A replay of the webcast will be available on the company's website until end of day March 23, 2016.

## About Starbucks

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality arabica coffee. Today, with more than 23,000 stores around the globe, Starbucks is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit our stores or online at [news.starbucks.com](http://news.starbucks.com) and [Starbucks.com](http://Starbucks.com).

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