



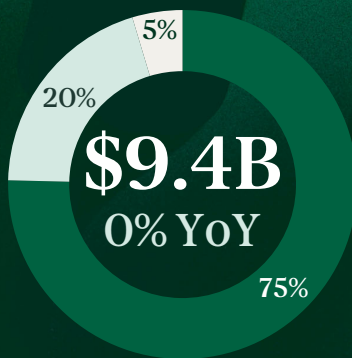
STARBUCKS Q1 FY25 – EARNINGS AT A GLANCE

“We are encouraged by our Q1 results, which demonstrated the effectiveness of our 'Back to Starbucks' strategy, evidenced by our top-line trend. Although we are in the beginning chapter, and have much more work ahead of us, we will continue to prioritize shareholder value through dividends, providing a predictable return of capital while we turn around our business.”

– Rachel Ruggeri, cfo

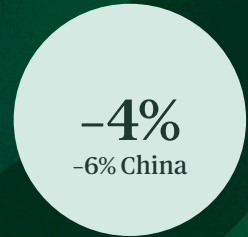
GLOBAL NET REVENUE ¹

NORTH AMERICA INTERNATIONAL CHANNEL DEVELOPMENT



COMP

GLOBAL NORTH AMERICA INTERNATIONAL



GLOBAL OPERATING MARGIN ¹

DILUTED NET EPS ¹

GLOBAL STORE COUNT

U.S. DIGITAL

11.9%
–380bps YoY

\$0.69
–22% YoY

40,576
+5% YoY

34.6M
90-DAY ACTIVE
SR MEMBERS

OUR MISSION

To be the premier purveyor of the finest coffee in the world,
inspiring and nurturing the human spirit –
one person, one cup and one neighborhood at a time.

“BACK TO STARBUCKS” PRIORITIES

We’re refocusing on what has always set us apart –
a welcoming coffeehouse where people gather and we serve the finest coffee, handcrafted by our skilled baristas.

Our success starts and ends with our green apron partners

Be the unrivaled, best employer in retail.

Deliver the customer experience to win the morning

We uplift our customers with world class coffee and experiences every day, in every café.

We are the community coffeehouse

We are known for warmth and a welcoming environment in every community we serve.

Re-introduce Starbucks to the world

We are visible, relevant and valued. We own coffee and inspire the human spirit.

¹ Refer to the Reconciliation of Constant Currency Measures on the Q1 FY25 Earnings Release on the IR website at <http://investor.starbucks.com>



STARBUCKS INVESTOR RELATIONS

To be a trusted advisor, and provide meaningful insight to enable informed decision making, to key stakeholders in support of long-term value creation.