



NEWS RELEASE

# The Hartford Bolsters Cyber Insurance for Small Businesses

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Company adds cyber insurance to its best-in-class ICON platform, making it easier for agents and brokers to get a quote

HARTFORD, Conn.--(BUSINESS WIRE)-- **The Hartford's** comprehensive cyber product, CyberChoice First Response<sup>SM</sup>, is now available nationwide (excluding Alaska, Louisiana and Vermont) for small businesses through ICON, the company's industry-leading quoting and binding system. Agents and brokers can quickly quote and bind tailored cyber coverage for their small business customers alongside other coverages through an easy, streamlined process.

The Hartford's Spectrum Business Owners Policy (BOP), which includes property, general liability, and business income insurance, has been offered for many years on the company's digital platform. Now, CyberChoice First Response<sup>SM</sup> offers small businesses cyber coverage, seamlessly integrated alongside The Hartford's Spectrum BOP.

"Now more than ever, all small businesses can be vulnerable to cyber threats," said Chris Jones, head of Small Business at The Hartford. "Our enhanced cyber insurance makes it even easier for them to receive customized coverage based on the needs of their business – with the easy, fast, and accurate experience our customers and independent agent partners rely on."

Cyber policies also provide the ability to choose to prepare for and respond to cyber threats in a way that best fits the business' needs, including:



- Coverage for loss of income due to a ransomware attack that shuts down a business, loss of other's data due to breaches, costs to replace or restore the company's data or network, and incident response expenses, such as forensic and public relations services;
- Coverage related to a regulatory inquiry, which can be costly to defend and may involve fines;
- 24/7 cyber incident hotline staffed in the U.S. to assist in the event of a cyberattack; and
- Available system failure and administrative error protection.

By making the coverage easier for brokers and agents to quote in ICON, small business customers can more efficiently purchase higher limits of first-party and third-party protection covering network security, data privacy, extortion threats, and other critical cyber risks.

Small businesses may also get cyber insurance quotes directly on **TheHartford.com**.

The Hartford's Small Business unit proudly serves more than 1 million small business customers. The company has been supporting small businesses for more than 200 years, including the creation of a dedicated Small Business insurance unit more than 40 years ago.

ICON, renowned for its smart-coverage recommendations, is consistently ranked highest among The Hartford's industry peers. Keynova Group, a benchmarking leader that evaluates financial services companies' digital capabilities, has recognized The Hartford as the No. 1 Digital Small Business Insurer for six consecutive years.

Visit The Hartford's website to learn more about **small business insurance**. Agents and brokers who do business with The Hartford can access ICON in The Hartford's **Electronic Business Center**.

## About The Hartford

The Hartford is a leader in property and casualty insurance, employee benefits and mutual funds. With more than 200 years of expertise, The Hartford is widely recognized for its service excellence, sustainability practices, trust, and integrity. More information on the company and its financial performance is available at <https://www.thehartford.com>.

The Hartford Insurance Group, Inc., (NYSE: HIG) operates through its subsidiaries under the brand name, The Hartford, and is headquartered in Hartford, Connecticut. For additional details, please read **The Hartford's legal notice**.

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Some of the statements in this release may be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include those discussed in our 2024 Annual Report on Form 10-K, subsequent Quarterly Reports on Forms 10-Q, and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.

From time to time, The Hartford may use its website and/or social media channels to disseminate material company information. Financial and other important information regarding The Hartford is routinely accessible through and posted on our website at <https://ir.thehartford.com>. In addition, you may automatically receive email alerts and other information about The Hartford when you enroll your email address by visiting the “Email Alerts” section at <https://ir.thehartford.com>.

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