



Hyatt Place Dubai/Baniyas Square Now Open

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The select service brand further expands in Dubai with second Hyatt Place hotel opening

CHICAGO--(BUSINESS WIRE)-- [Hyatt Place Dubai/Baniyas Square](#) is officially open, marking the second Hyatt Place hotel in the Middle East, joining [Hyatt Place Dubai/Al Rigga](#), and the sixth Hyatt-branded hotel in Dubai.



Hyatt Place Dubai/Baniyas Square is located in Nasser Square, Dubai's historic district. (Photo: Business Wire)

Hyatt Place Dubai/Baniyas Square is located in Nasser Square, Dubai's historic district, and just 12 minutes from Dubai International Airport. The new hotel is adjacent to the Dubai Metro and bus stops, and offers close proximity to Dubai's many tourist attractions, including the Dubai Museum and Dubai Creek, as well as many of Dubai's open-air markets. Guests can enjoy the hotel's free shuttle service to Dubai's leading shopping malls and the beautiful Mamzar Beach Park.

"The expansion of the Hyatt Place brand in Dubai demonstrates our commitment to providing visitors to the city with a comfortable and convenient accommodation option, which is in line with the increasing demand for mid-range tourism in the years leading up to Expo 2020," said Chief Executive Officer Hesham Al Qassim, wasl Asset Management Group. "With comprehensive business facilities and modern interiors, the stylish and convenient Hyatt Place Dubai/Baniyas Square seeks to accommodate the needs of both leisure and business travelers to Dubai."

"We are delighted to further strengthen our relationship with wasl hospitality & leisure by adding Hyatt Place

Dubai/Baniyas Square to our robust portfolio of Hyatt-branded hotels in Dubai. The Hyatt Place brand fits perfectly into Dubai's contemporary landscape of well-conceived development, modern comfort and cutting edge technology," said Pablo Graf, senior vice president of operations, Hyatt, Southwest Asia. "Hyatt Place hotels offer style, innovation, 24/7 convenience and every modern comfort to create a seamless stay. We look forward to the brand's expansion across the Middle East, India and around the world."

Hyatt Place Dubai/Baniyas Square offers:

- 126 spacious guestrooms, each featuring the plush Hyatt Grand Bed and a Cozy Corner with sectional sofa-sleeper and a separate living space and work space
- Free Wi-Fi throughout the hotel
- Free public computers and internet access in the Gallery
- Gallery Breakfast, a free hot breakfast for guests daily, as well as an á la carte menu for lunch and dinner, offering international cuisine, including Indian, Arabic and Italian dishes
- 24/7 Gallery Market serving freshly prepared salads and sandwiches, as well as tea and speciality coffees
- 24-hour gym
- Outdoor swimming pool

"We understand the busy lifestyle of those visiting Dubai, and we believe that both business and leisure travelers will embrace the high-tech, stylish design that seamlessly meets 24/7 lifestyle requirements," said General Manager Vishal Mehra for Hyatt Place Dubai/Baniyas Square and Hyatt Place Dubai/Al Rigga. "The innovative service concept and the modern design of the Hyatt Place brand has proven to be very popular with Hyatt Place Dubai/Al Rigga, and we believe guests will enjoy the new Hyatt Place Dubai/Baniyas Square."

To celebrate the opening of Hyatt Place Dubai/Baniyas Square, guests can take advantage of several offers, including the ["Pay Less, Stay More" promotion](#):

- Stay 3 nights, pay for 2
- Stay 4 nights, pay for 3
- Stay 5 nights, pay for 4
- Stay 7 nights, pay for 5

Visit hyatt.com for additional details.

Members of Hyatt's loyalty program, Hyatt Gold Passport, can also earn [2,000 bonus points](#) on eligible stays that include two nights or more (offer code: BYS2K). Both offers are valid through September 30, 2015. For more details

on Hyatt Gold Passport, visit goldpassport.com.

For more information and reservations, please visit www.dubaibaniyassquare.place.hyatt.com or call +971 4 404 1234.

HYATT PLACE DUBAI/BANIYAS SQUARE LEADERSHIP

Hyatt Place Dubai/Baniyas Square is under the leadership of General Manager Vishal Mehra and Director of Sales Pranav Vohra. In his role, Mehra is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 65 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Vohra is responsible for providing sales service and support to travellers and meeting planners frequenting the Deira area.

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand brings authentic hospitality to the upscale service hotel category for which Hyatt is known. Inspired by the 24/7 lifestyle of multitasking travelers, Hyatt Place combines style with casual hospitality; featuring spacious guestrooms with the Cozy Corner sofa-sleeper, free Wi-Fi everywhere, 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 220 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Morocco, Puerto Rico, The Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #TheresAPlaceForYou.

About wasl Asset Management Group

wasl Asset Management Group, one of the largest real estate management companies in Dubai, was established by the [Dubai Real Estate Corporation \(DREC\)](#) in 2008 to oversee the management of its assets and grow its real estate portfolio. Through its three subsidiaries; wasl properties, wasl hospitality & leisure and dubai golf, wasl operates in various real estate, lifestyle, leisure, hospitality, and business sectors. wasl's main objective is to strengthen Dubai's position as the premier hub to live and work in and at the same time be the ultimate destination for tourists. For more information please visit www.wasl.ae.

About wasl hospitality & leisure

wasl hospitality & leisure manages a portfolio of several hotels and over 3,300 rooms. The Dubai-based

portfolio includes five Hyatt-branded hotels, including the award-winning [Grand Hyatt Dubai](#), [Hyatt Regency Dubai](#), [Park Hyatt Dubai](#), [Hyatt Place Dubai/Al Rigga](#), and the recently opened [Hyatt Regency Dubai Creek Heights](#); and five under Starwood Hotels and Resorts including [Le Méridien Dubai](#), [Le Méridien Mina Seyahi Beach Resort & Marina](#), Le Royal Méridien Beach Resort & Spa, [Le Méridien Fairway](#) and Le Royal Club in addition to Jumeirah Zabeel Saray and the [Westin Dubai Beach Resort & Marina](#). wasl hospitality & leisure also owns the Novo Cineplex movie theatre complex located adjacent to Grand Hyatt Dubai, and acts as the Owner's representative to oversee the management of Dusit Thani Dubai hotel.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of March 31, 2015, the Company's worldwide portfolio consisted of 599 properties in 50 countries. For more information, please visit www.hyatt.com.

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