



Grand Hyatt Brand to Expand to Mexico with New Luxury Resort Destination

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GRAND HYATT PLAYA DEL CARMEN
RESORT SET TO OPEN JUNE 15,
2015 INITIATING NEW MOMENTUM
FOR THE BRAND'S EXPANSION IN
LATIN AMERICA AND THE
CARIBBEAN

CHICAGO (May 28, 2015) – The [Grand Hyatt](#) brand announced today that it will add a new resort, Grand Hyatt Playa del Carmen Resort, to its world-class portfolio when the hotel opens on the Riviera Maya along the Caribbean Sea on June 15, 2015.

The 314-room Sordo Madaleno-designed urban beach hotel will boast a unique fusion of sleek and contemporary design aesthetics blended with Mayan-inspired elements in the guestrooms, restaurants, bars, lounges and event spaces that pay tribute to local surroundings. Grand Hyatt Playa del Carmen Resort will have a coveted location on the iconic Mamitas Beach, in the heart of Playa del Carmen, just steps from the city's famous 5th Avenue.

"As the brand celebrates its 35th anniversary this year, we are thrilled to grow our Grand Hyatt brand presence in the region with the opening of Grand Hyatt Playa del Carmen Resort," said Sandra Cordova Micek, Senior Vice President, Global Brands, Hyatt. "Hyatt is committed to being the most preferred hospitality brand by opening in key locations where our guests are traveling, and we have openings planned in Mexico, the Bahamas, Brazil and Colombia."

Over the next two years, other Grand Hyatt hotels will debut in Latin America and the Caribbean including Grand Hyatt at Baha Mar, a resort hotel in summer 2015; Grand Hyatt Rio de Janeiro, an urban resort hotel in winter 2015; and Grand Hyatt Bogota, an urban hotel in spring 2017. Together, these four new Grand Hyatt hotels will join Grand Hyatt Santiago and Grand Hyatt Sao Paulo, which have had a significant presence in Latin America since 1992 and 2002, respectively.

Previously announced as Hyatt Playa del Carmen, the property underwent an extraordinary transformation from an

upscale resort to a luxury offering while under construction. Grand Hyatt Playa del Carmen Resort will now align with the more than 40 Grand Hyatt hotels around the world, recognized by international travelers for their innovative designs and dramatic, exciting atmospheres that reflect their distinctive cultural environment.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Grand Hyatt Hotels

Around the world, Grand Hyatt hotels unlock the extraordinary in every moment by creating experiences beyond expectation. Located at the crossroads of local culture and global business within major gateway cities and resort destinations, each Grand Hyatt hotel is uniquely designed to reflect its own distinct environment and provides a hub for travelers and locals alike. Grand Hyatt hotels exemplify the pursuit of life lived grandly offering guests superior service, first-class accommodations and an abundance of options within a multicultural backdrop of dramatic architecture and innovative design. Grand Hyatt properties boast inventive restaurants, luxury spas, fitness centers, and business and meeting facilities. Celebrating its 35th anniversary in 2015, the Grand Hyatt brand stands to make every moment memorable through their commitment to #LivingGrand every day. For additional information or to make a reservation, please visit www.grandhyatt.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of March 31, 2015, the Company's worldwide portfolio consisted of 599 properties in 50 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered

reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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