



Hyatt Place Boulder/Pearl Street Celebrates Opening

4/21/2015

CHICAGO (April 21, 2015) – [Hyatt Hotels Corporation](#) (NYSE: H) and [Noble Investment Group](#) ("Noble") today announced the opening of [Hyatt Place Boulder/Pearl Street](#). The hotel is located in the city center of Boulder, Colorado at the Depot Square at Boulder Junction.

"We are excited to be a part of the Boulder community. It is a vibrant city, filled with restaurants, a variety of companies, shops, beautiful scenery, and countless entertainment attractions," said Susi Keating, General Manager of Hyatt Place Boulder/Pearl Street. "No matter the reason guests are visiting the area, we are confident Hyatt Place Boulder/Pearl Street will exceed their expectations. From business travelers to leisure travelers, our guests will appreciate the open, intuitive design, casual atmosphere, and practical amenities, such as free Wi-Fi and 24-hour food offerings."

Hyatt Place Boulder/Pearl Street is located within Depot Square at Boulder Junction, a 160-acre, pedestrian friendly mixed use redevelopment for people to live, work and shop, in addition to regional transit access. The hotel's prime location provides guests with a wide variety of attractions in Boulder, including the University of Colorado-Boulder campus, Chautauqua Park and Pearl Street Mall. At Depot Square, guests will also have easy access to eGo CarShare, Boulder B-cycle and RTD's award winning transportation network.

Hyatt Place Boulder/Pearl Street features:

- 150 spacious guestrooms, all of which feature a swiveling 42-inch HDTV, the plush Hyatt Grand Bed®, Cozy Corner sectional sofa, mini-fridge, and a separate work space
- Free Wi-Fi throughout the hotel, plus hard-wired access is available in each and every guestroom for seamless and secure access
- Nearly 5,000 square feet of flexible, high-tech meeting/function space with audio visual equipment
- Complimentary a.m. Kitchen Skillet™ breakfast for guests, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee, and an assortment of juices
- Indoor swimming pool and 24-hour Gym with Life Fitness® cardio equipment
- 24/7 Gallery Menu and a Coffee to Cocktails Bar serving Starbucks® specialty coffees and teas, premium beer, wine, and cocktails

For more information or to make a reservation, visit [Hyatt Place Boulder/Pearl Street](#) or call (303) 442-0160.

ABOUT HYATT PLACE

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 215 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Noble Investment Group

Founded in 1993, the Noble organization specializes in making value-added, opportunistic investments in the lodging and hospitality real estate sector. Through its private equity real estate funds, Noble has made more than \$3 billion of investments throughout the United States in primarily select service and extended stay hotels which are affiliated with premium brands by Marriott, Hyatt, Hilton, Intercontinental and Starwood. For additional information, please visit www.nobleinvestment.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of December 31, 2014, the Company's worldwide portfolio consisted of 587 properties in 50 countries. For more information, please visit www.hyatt.com.

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