



Hyatt House Salt Lake City/Downtown Celebrates Official Opening

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159-room Hyatt House hotel located in downtown Salt Lake City, Utah

CHICAGO--(BUSINESS WIRE)-- [Hyatt Hotels Corporation](#) in conjunction with Alex. Brown Realty, Inc. (ABR), PEG Development, Blue Diamond Capital, and Lodging Dynamics Hospitality Group, today announce the opening of [Hyatt House Salt Lake City/Downtown](#).

Situated in the heart of downtown Salt Lake City, Hyatt Place Salt Lake City/Downtown offers the conveniences of hotel living with the comforts of home. The hotel is located steps away from Salt Palace Convention Center and Energy Solutions Arena, home of the Utah Jazz basketball team. Guests are also a short walk or free TRAX ride from all of Salt Lake City's major attractions, including the Salt Lake LDS Temple, City Creek Shopping Center, Genealogy Library, Leonardo Museum, Clark Planetarium, Capitol Theater, Rose Wagner Theater, and Discovery Gateway Children's Museum.

Delight in the amenities of Salt Lake's major metropolitan area and enjoy nine ski resorts within an hour drive. Easy access to Salt Lake International Airport and the University of Utah make Hyatt House Salt Lake City/Downtown the ultimate base camp for a Utah vacation or business trip.

"Hyatt House is everything the name represents – a welcoming and warm environment that encourages guests to live like residents," said Meghan James, general manager, Hyatt House Salt Lake City/Downtown. "This hotel is an exciting addition to the downtown area, and we feel perfectly complements the beauty of Salt Lake City, all while offering guests the amenities of home. We want each and every guest who comes through our doors to feel that they can let their real-life routines roll on, even when they're on the road."

Hyatt House Salt Lake City/Downtown offers:

- 159 residentially inspired upscale den guest rooms and studio, one-bedroom Kitchen Suites with plush beds and 32-inch HDTVs
- Kitchen Suites feature real kitchens, living space and bedrooms
- Free Wi-Fi access with remote printing throughout the hotel

- Complimentary Morning Spread, a full hot breakfast served daily for guests, a build-your-own Omelet Bar and other rotating savory options like yogurts, fresh fruit and more
- H BAR featuring our Sip+Savor Menu, a delicious menu of home-cooked comforts and full bar
- More than 880 square feet of flexible, high-tech meeting/function space for business or social gatherings
- Range of public spaces, including a 24-hour Workout Room, guest laundry facilities, pool table, House Market, and the Commons with an oversized Social Sectional and spaces to socialize or unwind
- Year-round outdoor pool and hot tub, complete with a barbeque grill and fire pit
- A Very Important Resident (VIR) program, including complimentary grocery shopping, and other personalized perks, for guests with 30 plus consecutive nights
- Borrows program for forgotten items
- A pet-friendly policy that welcomes dogs or cats

“We believe the Hyatt House brand is an excellent extended stay product, and the opening of Hyatt House Salt Lake City/Downtown provides us with a great opportunity to own a quality hotel in a vibrant downtown location,” said Tom Burton, ABR’s chief investment officer. “We have a strong development partner in PEG Development, an outstanding hotel operator in Lodging Dynamics Hospitality Group, and we see the hotel as an excellent addition to our portfolio.”

HYATT HOUSE SALT LAKE CITY/DOWNTOWN LEADERSHIP

Hyatt House Salt Lake City/Downtown is under the leadership of General Manager Meghan James and Director of Sales Blair McDonald. In her role, James is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s 50 associates and ensuring guests encounter the purposeful service for which Hyatt House is known. James is joined by McDonald, director of sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting the Salt Lake City area.

About Hyatt House

Hyatt House, a brand of Hyatt Hotels Corporation, launched in 2012 and offers more than 55 locations throughout the United States. Inspired by extensive research of guest experiences, Hyatt House hotels are designed to welcome residents rather than guests and offer services, amenities, upscale spaces and a casual, comfortable environment that reminds guests of home. Residentially inspired studios, one- and two-bedroom suites feature contemporary full kitchens, living space with flat panel HDTVs and bedrooms with a plush bed. Complimentary Wi-Fi is available throughout the hotel. The Morning Spread, a complimentary full hot breakfast featuring a made-to-order Omelet Bar, is served daily and the H BAR features the Sip+Savor menu and full bar (Evening Social, Monday-Thursday from 5:30-7:00 pm, at select locations in lieu of the H BAR). Public spaces include a 24-hour Workout

Room, House Market and laundry facilities. A friendly House Host is available to check-in guests, provide directions or help with other needs to help guests feel at home.

To learn more about Hyatt House or to book a reservation, visit www.hyatthouse.com or call 866-XS-HYATT (866-974-9288).

About Alex. Brown Realty, Inc.

Alex. Brown Realty, Inc. (ABR) is a privately owned real estate investment manager organized in 1972 and headquartered in Baltimore, Maryland. ABR co-invests with joint venture partners in a broad spectrum of property types located throughout the United States. www.abrealty.com

About Blue Diamond Capital (BDC)

Blue Diamond Capital (BDC) is a family-office headquartered in Provo, Utah organized in 2007. Blue Diamond's investment interests are diverse and include hospitality, multi-family, commercial, residential land, and private-equity investments primarily focused in the Intermountain West region of the United States.

About PEG Development

PEG Development, LLC (PEG) is a full-service commercial real estate development company based in Provo, Utah. Since its founding in 2003, PEG has developed an impressive portfolio of hospitality, multifamily, office, and retail properties throughout the Intermountain West. www.pegdevelopment.com.

About Lodging Dynamics Hospitality Group

"Provo, Utah based Lodging Dynamics is an award winning manager of premium-brand, select service hotels. Founded in 1992 after acquiring their own premium-brand, select service properties, Lodging Dynamics created its proprietary Operating Equilibrium Model™. Lodging Dynamics uses its Operational Equilibrium Model™ to dynamically manage each property. By integrating core business objectives and external market conditions, Lodging Dynamics achieves award winning premium brand standards while maximizing current and future profitable cash-flow."

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand

Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of September 30, 2014, the Company's worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

Source: Hyatt Hotels Corporation

Hyatt Hotels & Resorts

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